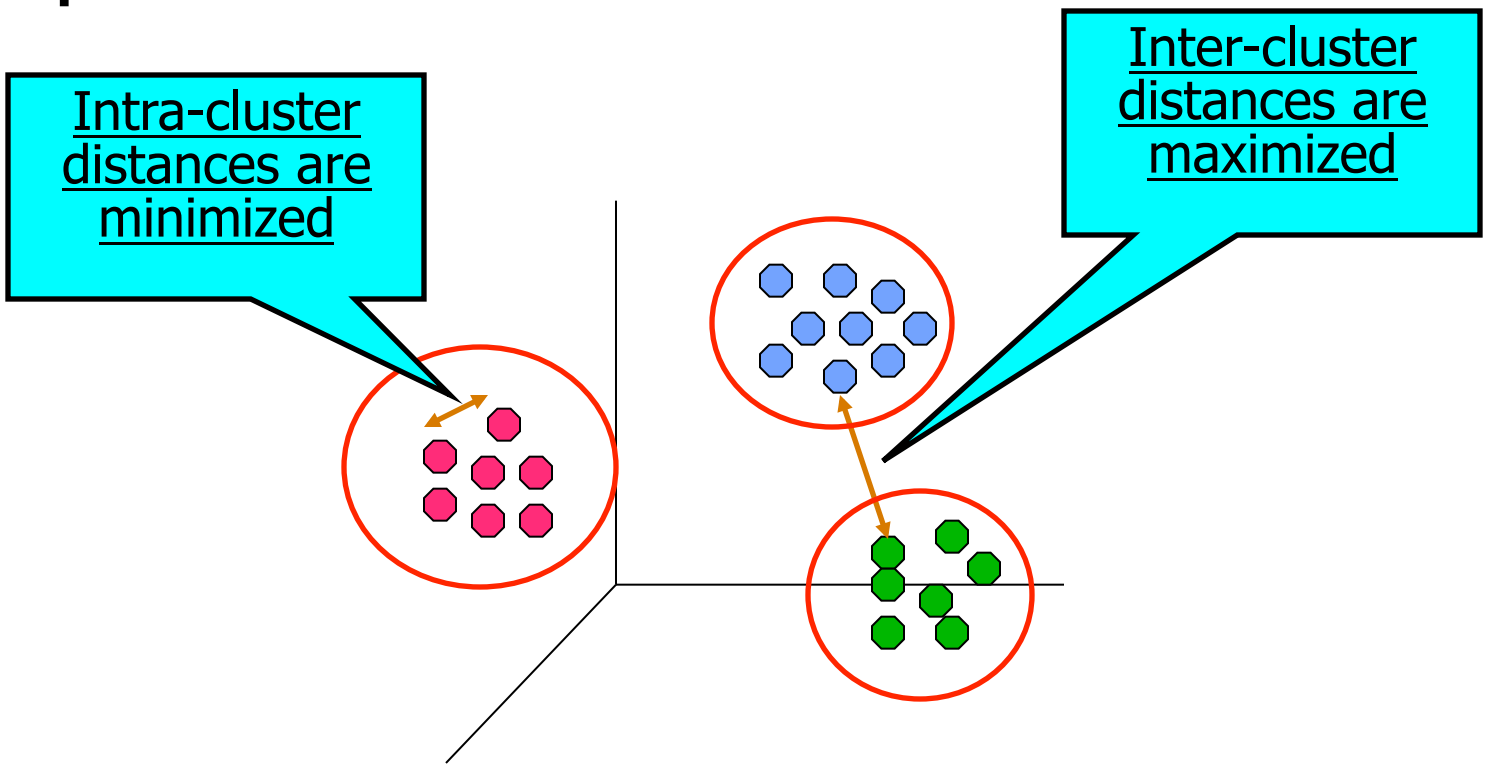
Clustering

Salvatore Orlando

What is Cluster Analysis?

- **Finding groups of objects such that the objects in a group will be similar (or related) to one another and different from (or unrelated to) the objects in other groups**

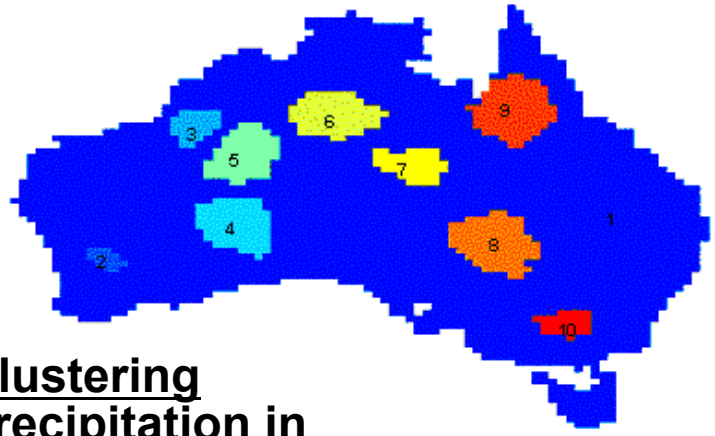


Applications of Cluster Analysis

- **Understanding**
  - Group related documents for browsing, group genes and proteins that have similar functionality, or group stocks with similar price fluctuations

	Discovered Clusters	*Industry Group*
1	Applied-Matl-DOWN,Bay-Network-Down,3-COM-DOWN, Cabletron-Sys-DOWN,CISCO-DOWN,HP-DOWN, DSC-Comm-DOWN,INTEL-DOWN,LSI-Logic-DOWN, Micron-Tech-DOWN,Texas-Inst-Down,Tellabs-Inc-Down, Natl-Semiconduct-DOWN,Oracl-DOWN,SGI-DOWN, Sun-DOWN	Technology1-DOWN
2	Apple-Comp-DOWN,Autodesk-DOWN,DEC-DOWN, ADV-Micro-Device-DOWN,Andrew-Corp-DOWN, Computer-Assoc-DOWN,Circuit-City-DOWN, Compaq-DOWN, EMC-Corp-DOWN, Gen-Inst-DOWN, Motorola-DOWN,Microsoft-DOWN,Scientific-Atl-DOWN	Technology2-DOWN
3	Fannie-Mae-DOWN,Fed-Home-Loan-DOWN, MBNA-Corp-DOWN,Morgan-Stanley-DOWN	Financial-DOWN
4	Baker-Hughes-UP,Dresser-Inds-UP,Halliburton-HLD-UP, Louisiana-Land-UP,Phillips-Petro-UP,Unocal-UP, Schlumberger-UP	Oil-UP

- **Summarization**
  - Reduce the size of large data sets



Clustering precipitation in Australia

- **Cluster prototypes**
  - Useful for compression and KNN queries

What is not Cluster Analysis?

- **Supervised classification**
  - **Have class label information**
- **Simple segmentation**
  - **Dividing students into different registration groups alphabetically, by last name**
- **Results of a query**
  - **Groupings are a result of an external specification**
- **Graph partitioning**
  - **Some mutual relevance and synergy, but areas are not identical**

Notion of a Cluster can be Ambiguous

How many clusters?

Six Clusters

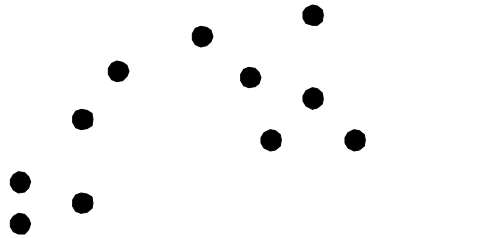
Two Clusters

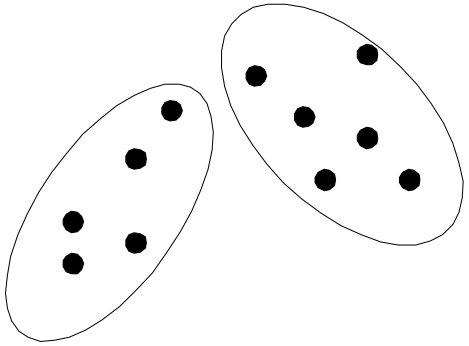
Four Clusters

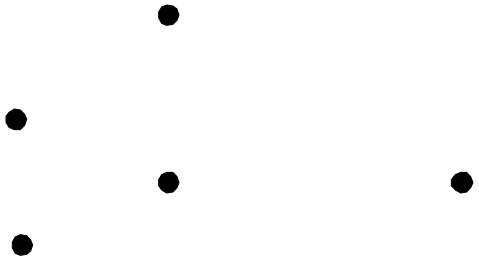
Types of Clusterings

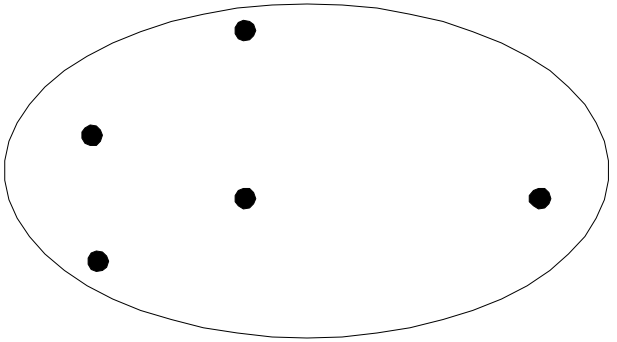
- A clustering is a set of clusters
- Important distinction between hierarchical and partitional sets of clusters
- Partitional Clustering
  - A division data objects into non-overlapping subsets (clusters) such that each data object is in exactly one subset
- Hierarchical clustering
  - A set of nested clusters organized as a hierarchical tree

Partitional Clustering





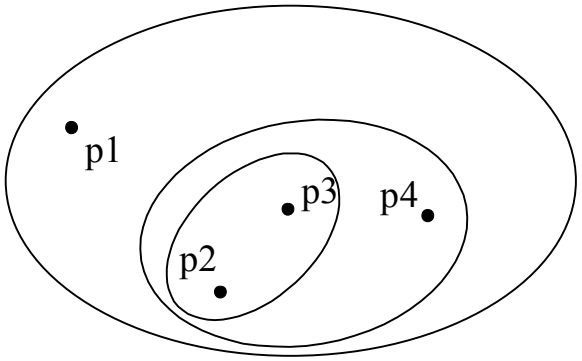




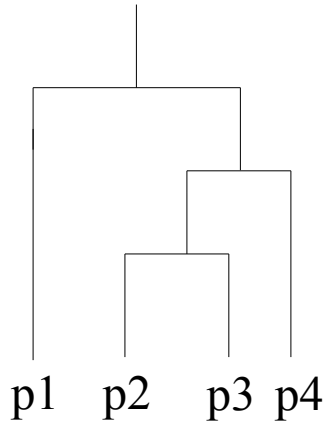
Original Points

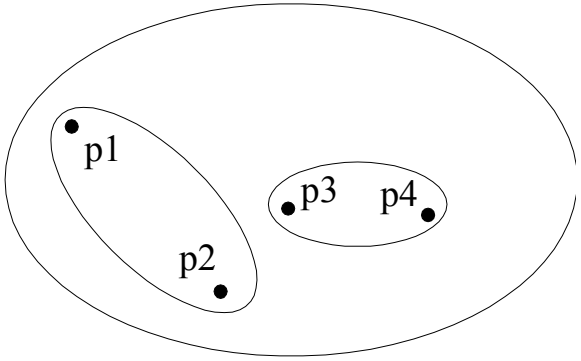
A Partitional Clustering

Hierarchical Clustering

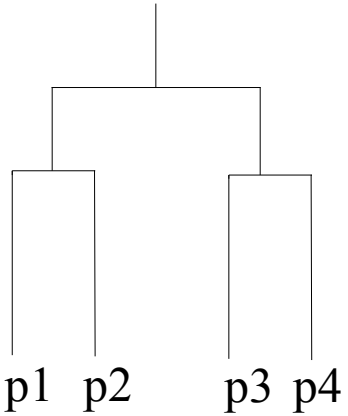


Traditional Hierarchical Clustering





Non-traditional Hierarchical Clustering



Dendrograms: Each merge is represented by a horizontal line. The y-coordinate of the horizontal line is the similarity of the two clusters that were merged

Other Distinctions Between Sets of Clusters

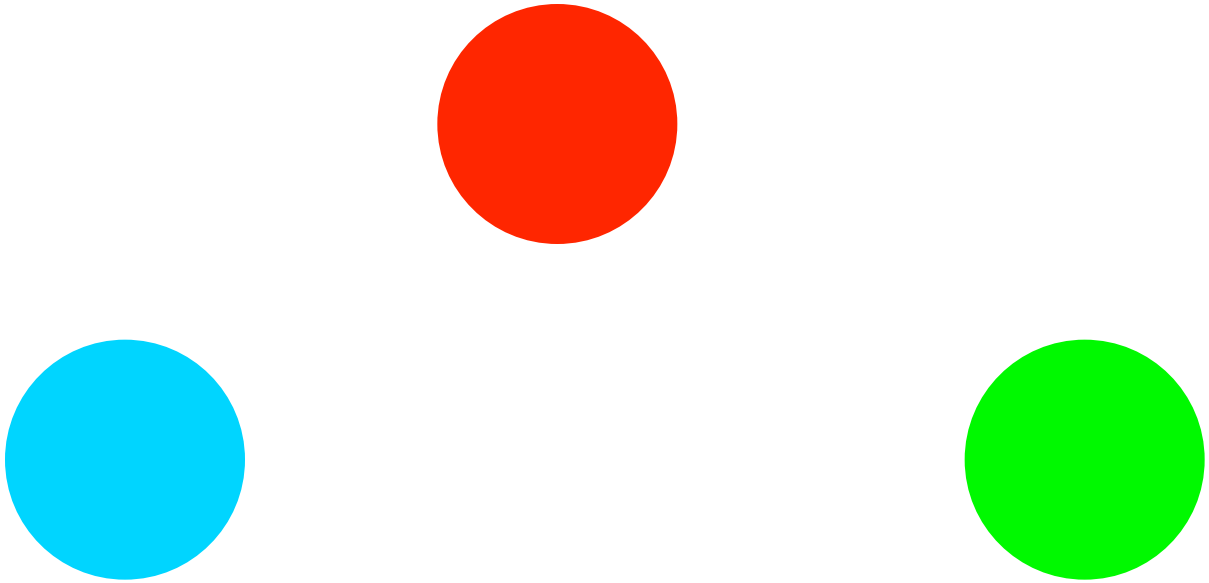
- **Exclusive versus non-exclusive**
  - **In non-exclusive clustering, points may belong to multiple clusters.**
  - **Can represent multiple classes or 'border' points**
- **Fuzzy versus non-fuzzy**
  - **In fuzzy clustering, a point belongs to every cluster with some weight between 0 and 1**
  - **Weights must sum to 1**
  - **Probabilistic clustering has similar characteristics**
- **Partial versus complete**
  - **In some cases, we only want to cluster some of the data**
- **Heterogeneous versus homogeneous**
  - **Cluster of widely different sizes, shapes, and densities**

Types of Clusters

- Well-separated clusters
- Center-based clusters
- Contiguous clusters
- Density-based clusters
- Property or Conceptual
- Described by an Objective Function

Types of Clusters: Well-Separated

- **Well-Separated Clusters:**
  - **A cluster is a set of points such that any point in a cluster is closer (or more similar) to every other point in the cluster than to any point not in the cluster.**



3 well-separated clusters

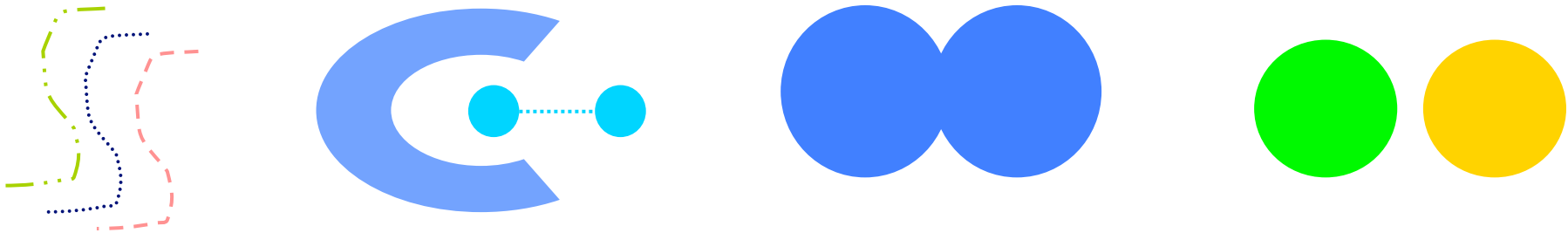
Types of Clusters: Center-Based

- **Center-based**
  - **A cluster is a set of objects such that an object in a cluster is closer (more similar) to the "center" of a cluster, than to the center of any other cluster**
  - **The center of a cluster is often a centroid, the average of all the points in the cluster, or a medoid, the most "representative" point of a cluster**

4 center-based clusters

Types of Clusters: Contiguity-Based

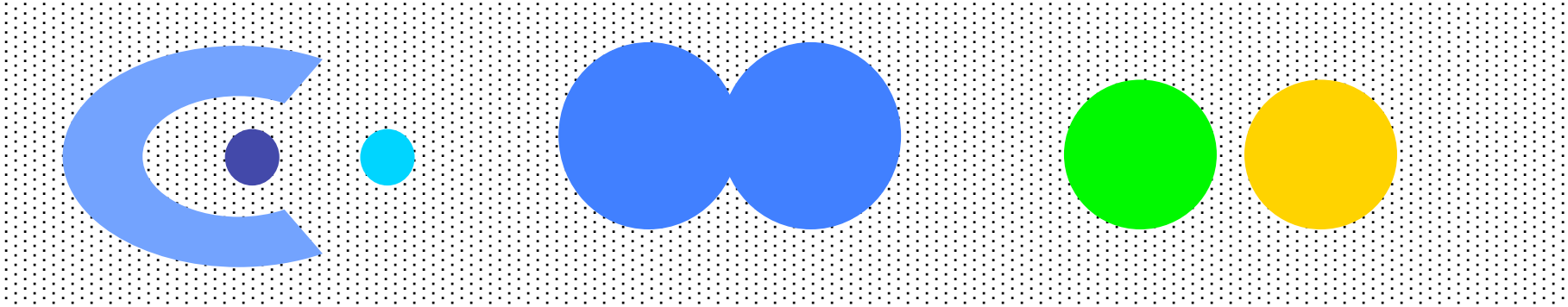
- **Contiguous Cluster (Nearest neighbor or Transitive)**
  - **A cluster is a set of points such that a point in a cluster is closer (or more similar) to one or more other points in the cluster than to any point not in the cluster.**



8 contiguous clusters

Types of Clusters: Density-Based

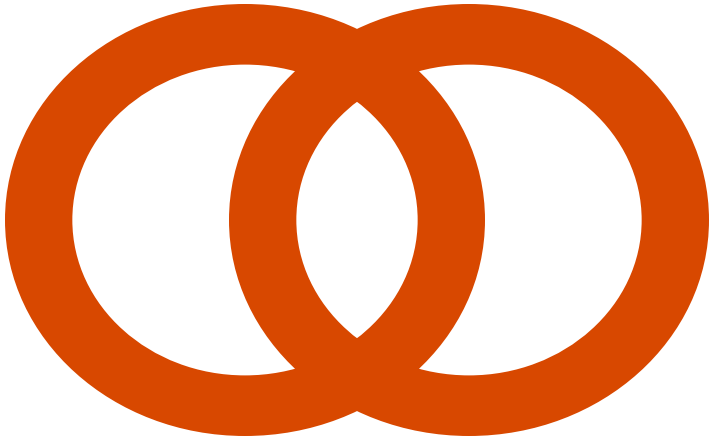
- **Density-based**
  - **A cluster is a dense region of points, which is separated by low-density regions, from other regions of high density.**
  - **Used when the clusters are irregular or intertwined, and when noise and outliers are present.**



6 density-based clusters

Types of Clusters: Conceptual Clusters

- **Shared Property or Conceptual Clusters**
  - **Finds clusters that share some common property or represent a particular concept**
  - **Pattern Recognition, Computer Vision**



2 Overlapping Circles

Types of Clusters: Objective Function

- **Clusters Defined by an Objective Function**
  - **Finds clusters that minimize or maximize an objective function.**
  - **Enumerate all possible ways of dividing the points into clusters and evaluate the `goodness' of each potential set of clusters by using the given objective function. (NP Hard)**
  - **Can have global or local objectives.**
    - **Hierarchical clustering algorithms typically have local objectives**
    - **Partitional algorithms typically have global objectives**
  - **A variation of the global objective function approach is to fit the data to a parameterized model.**
    - **Parameters for the model are determined from the data.**
    - **Mixture models assume that the data is a ‘mixture' of a number of statistical distributions.**

Types of Clusters: Objective Function …

- **Map the clustering problem to a different domain and solve a related problem in that domain**
  - **Proximity matrix defines a weighted graph, where the nodes are the points being clustered, and the weighted edges represent the proximities between points**
  - **Clustering is equivalent to breaking the graph into connected components, one for each cluster.**
  - **Want to minimize the edge weight between clusters and maximize the edge weight within clusters**

Clustering Algorithms

- K-means and its variants
- Hierarchical clustering
- Density-based clustering

K-means Clustering

- **Partitional clustering approach**
- **Each cluster is associated with a centroid (center point)**
- **Each point is assigned to the cluster with the closest centroid**
- **Number of clusters, K, must be specified**
- **The basic algorithm is very simple**

1: Select K points as the initial centroids.
2: **repeat**
3: Form K clusters by assigning all points to the closest centroid.
4: Recompute the centroid of each cluster.
5: **until** The centroids don't change

K-means Clustering – Details

- Initial centroids are often chosen randomly.
  - Clusters produced vary from one run to another.
- A centroid is the mean of the points in the cluster:

$$\mathbf{c_i} = \frac{1}{|C_i|} \sum_{\mathbf{x} \in C_i} \mathbf{x}$$

- 'Closeness' is measured by Euclidean distance, cosine similarity, correlation, etc.
- K-means will converge for common similarity measures mentioned above.
- Most of the convergence happens in the first few iterations.
  - Often the stopping condition is changed to 'Until relatively few points change cluster assignment'
- Complexity is O(*n* * *K* * *I* * *d*)
  - *n* = number of points, *K* = number of clusters, *I* = number of iterations, *d* = number of attributes

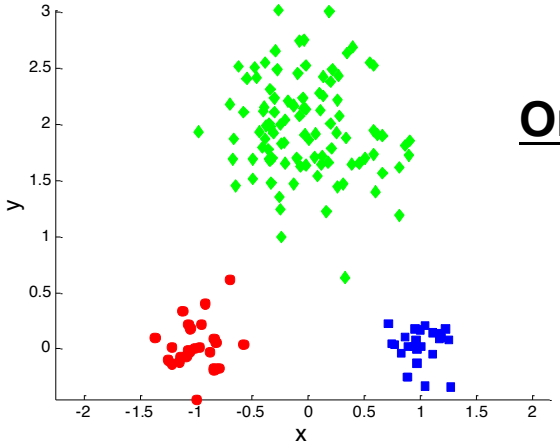
Evaluating K-means Clusters

- **Most common measure is Sum of Squared Error (SSE)**
  - **For each point, the error is the distance to the nearest cluster**
  - **To get SSE, we square these errors and sum them.**

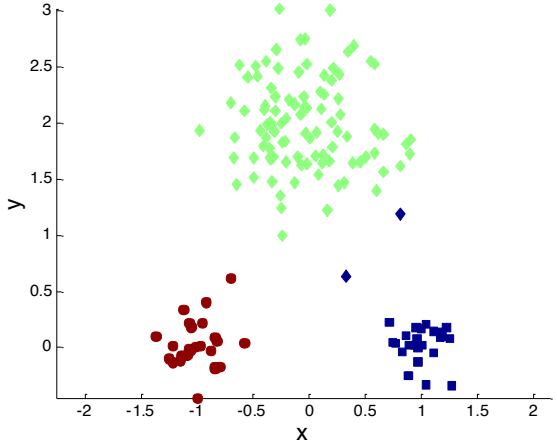
$$SSE = \sum_{i=1}^{K} \sum_{x \in C_i} dist^2(m_i, x)$$

  - ***x* is a data point in cluster C_i and m_i is the representative point for cluster C_i**
    - **m_i corresponds to the center (mean) of the cluster**
  - **Given two clusters, we can choose the one with the smallest error**
  - **One easy way to reduce SSE is to increase K, the number of clusters**
    - **A good clustering with smaller K can have a lower SSE than a poor clustering with higher K**

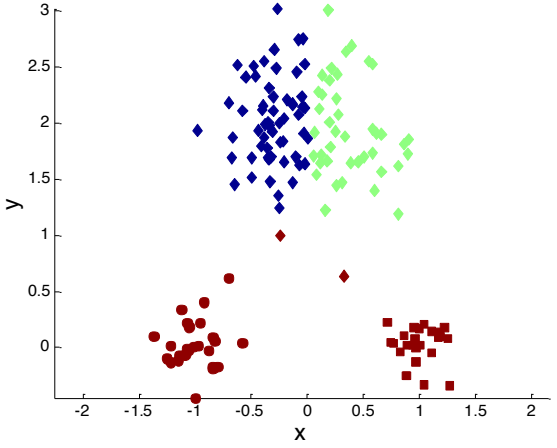
Two different K-means Clusterings



Original Points



Optimal Clustering



Sub-optimal Clustering

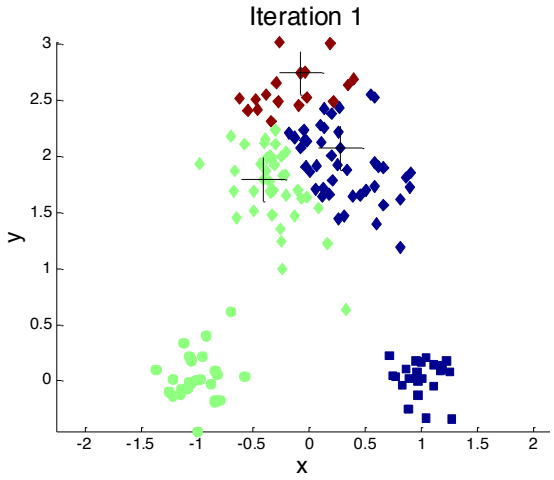
Problems with Selecting Initial Points

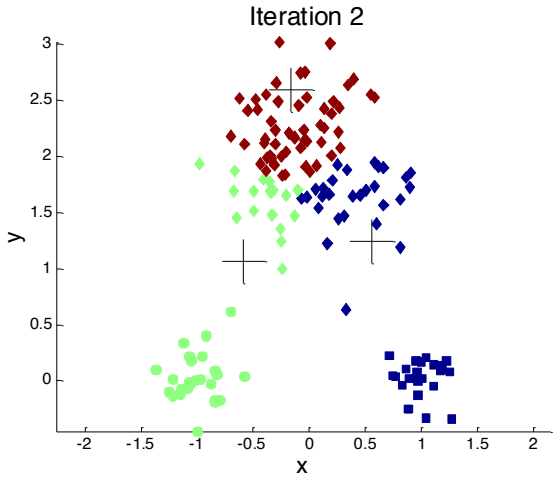
- If there are K 'real' clusters then the chance of selecting one centroid from each cluster is small.
  - Chance is relatively small when K is large
  - If clusters of are of the same size *n*, then

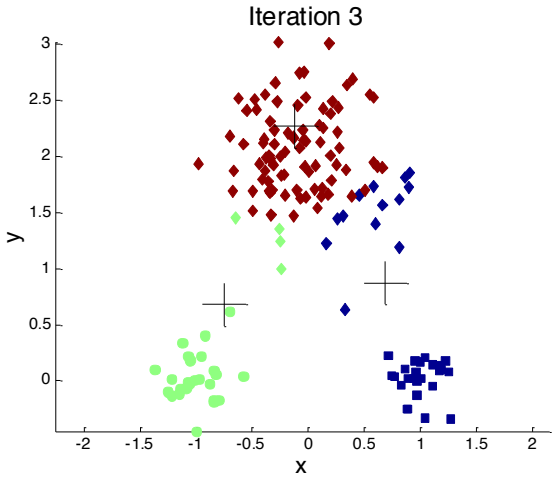
$$P = \frac{\text{number of ways to select one centroid from each cluster}}{\text{number of ways to select } K \text{ centroids}} = \frac{K!n^K}{(Kn)^K} = \frac{K!}{K^K}$$

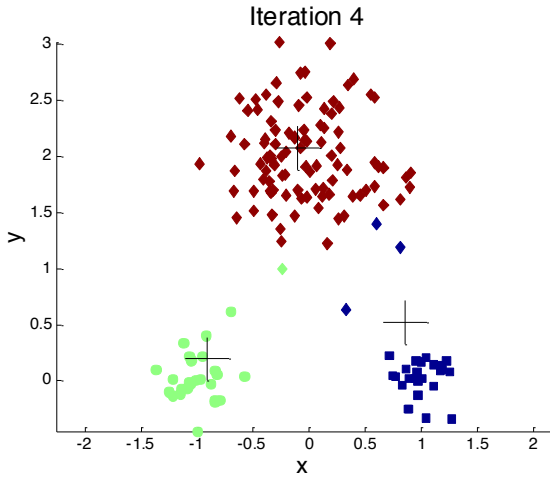
  - For example, if K = 10, then probability = 10!/ 10^{10} = 0.00036
  - Sometimes the initial centroids will readjust themselves in 'right' way, and sometimes they don't

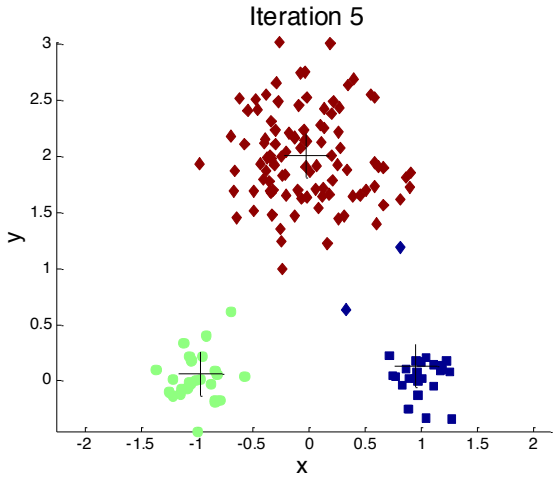
Importance of Choosing Initial Centroids

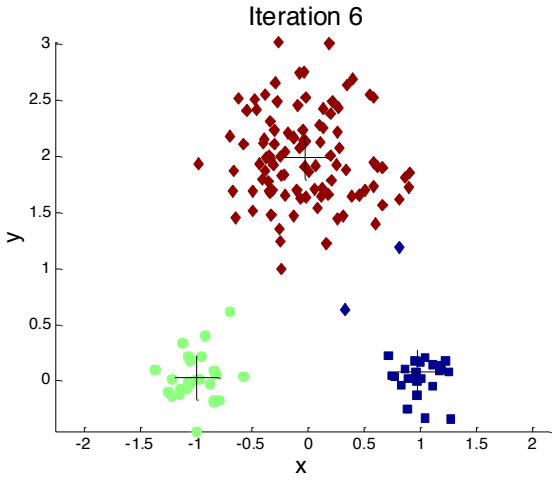




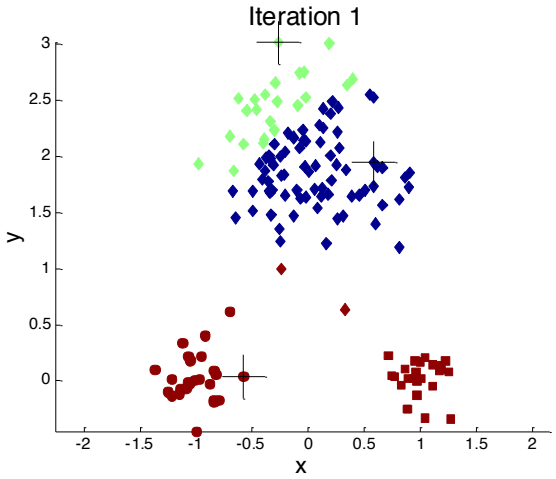


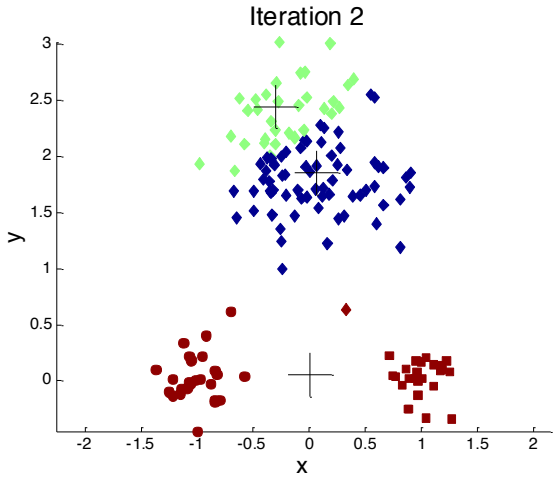


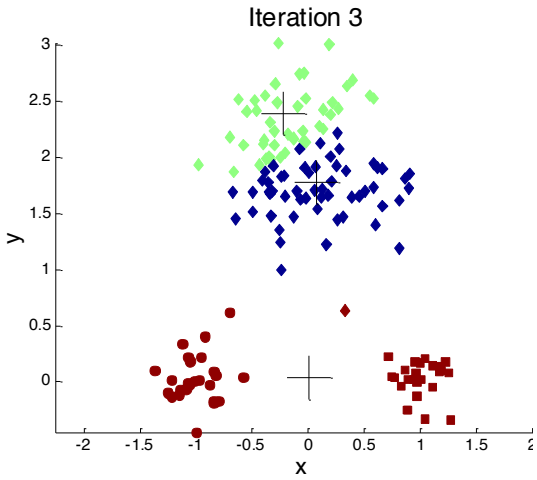


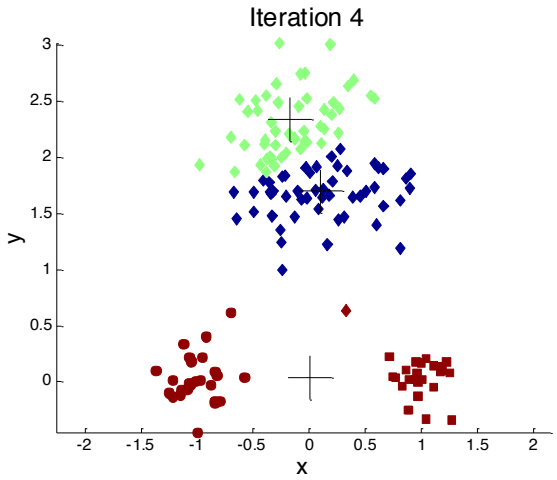


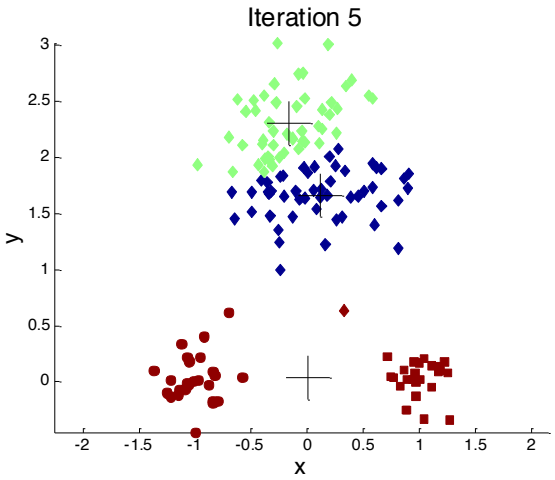
Importance of Choosing Initial Centroids …



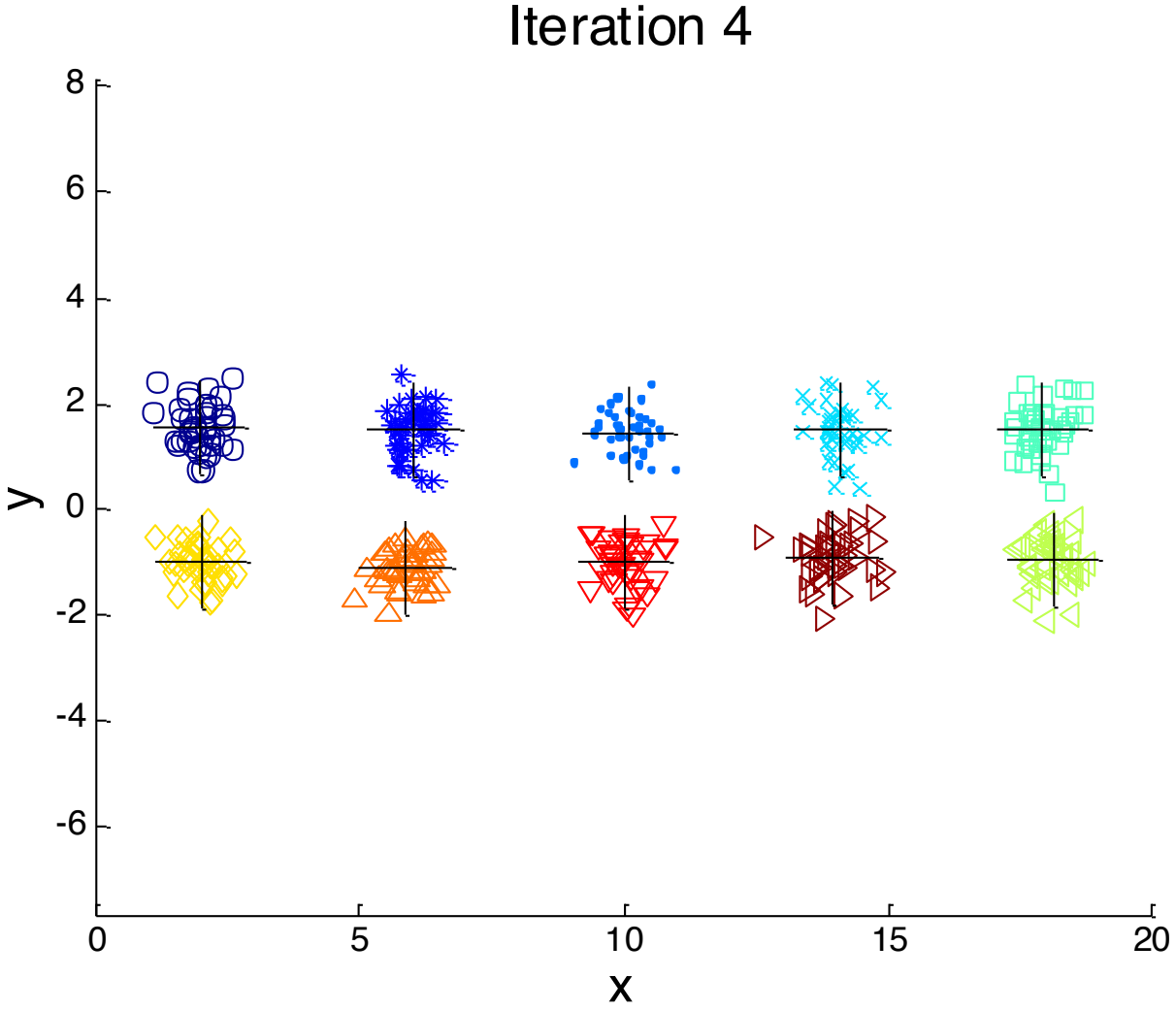






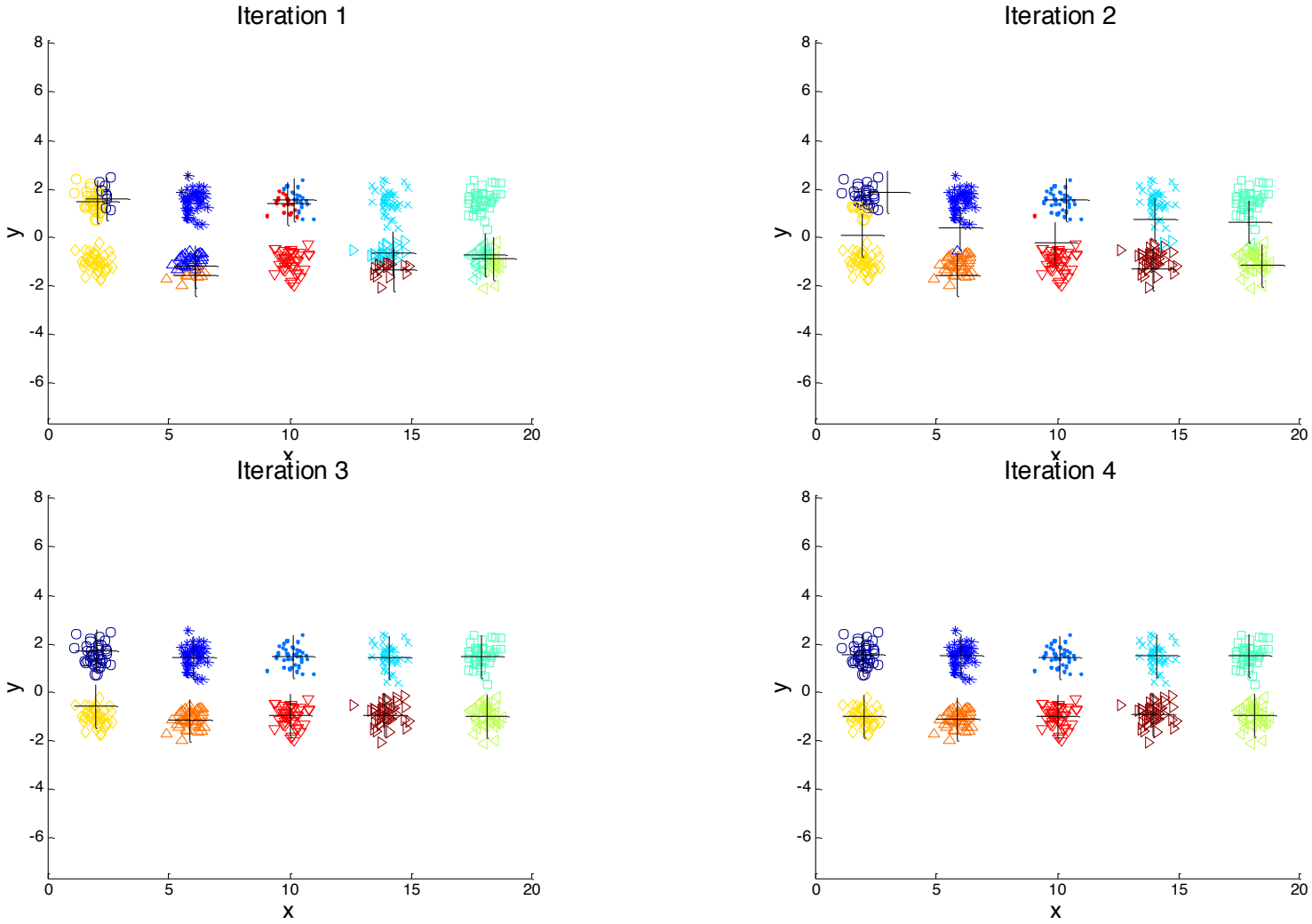


10 Clusters Example



Starting with two initial centroids in one cluster of each pair of clusters

10 Clusters Example



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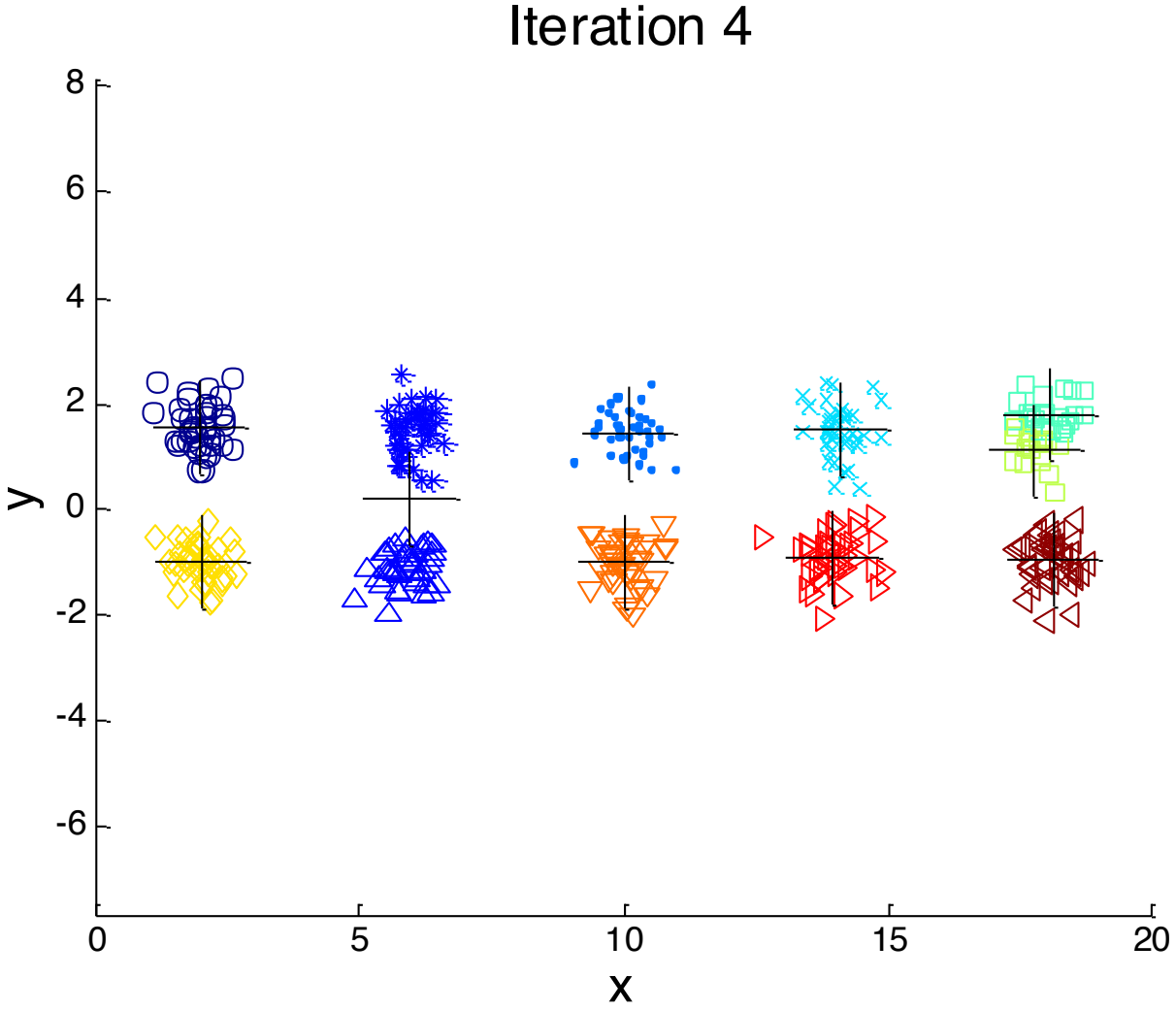
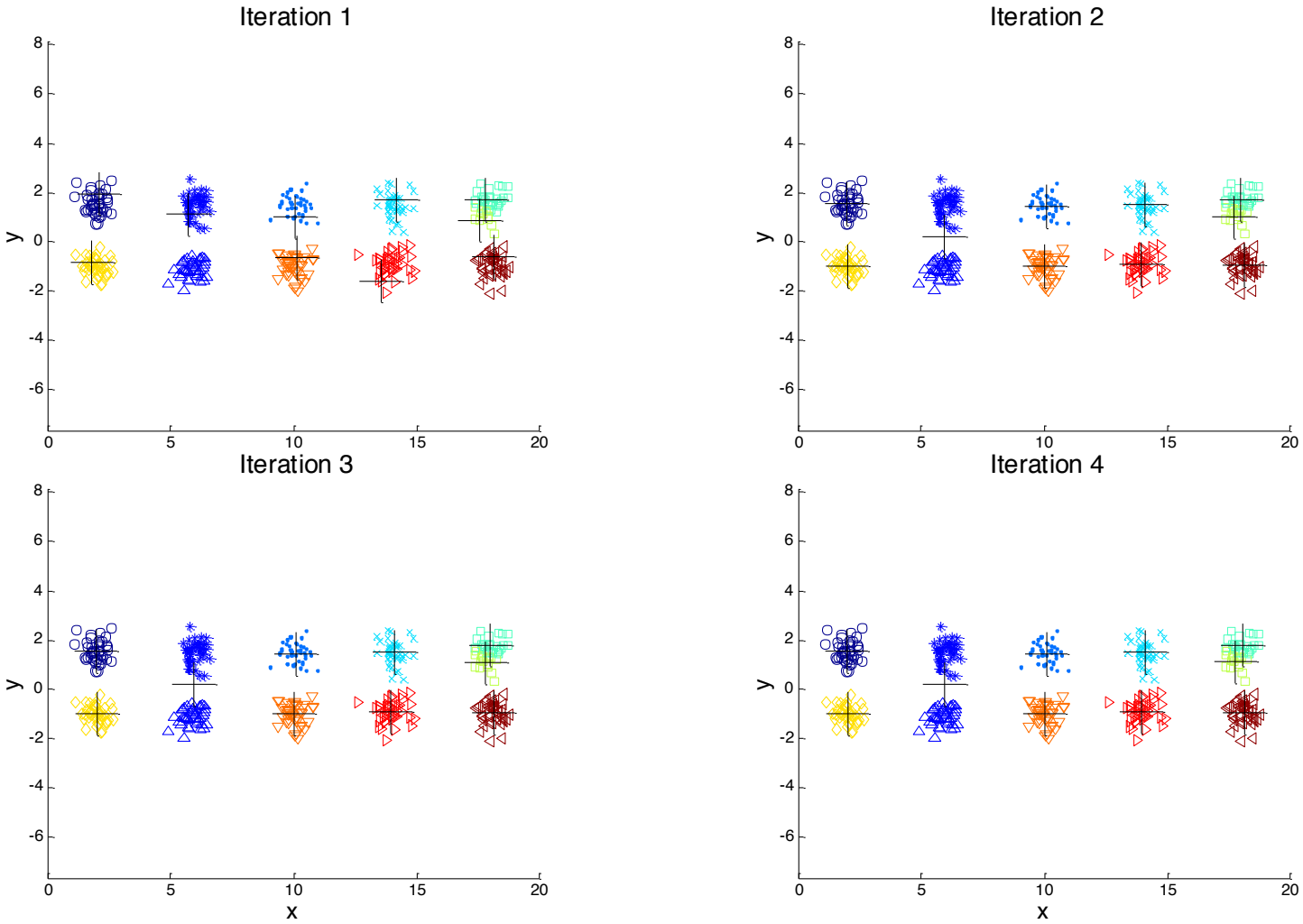


Starting with some pairs of clusters having three initial centroids, while other have only one.

10 Clusters Example



Starting with some pairs of clusters having three initial centroids, while other have only one.

Solutions to Initial Centroids Problem

- Multiple runs
  - Helps, but probability is not on your side
- Sample and use hierarchical clustering to determine initial centroids
- Select more than k initial centroids and then select among these initial centroids
  - Select the most widely separated ones
- Postprocessing
- Bisecting K-means
  - Not as susceptible to initialization issues

Handling Empty Clusters

- Basic K-means algorithm can yield empty clusters
  - This may occur during the initial assignment of points to clusters

- Several strategies to find alternative centroids
  - Choose the point that contributes most to SSE (farthest away from any current centroids)
  - Choose a point from the cluster with the highest SSE
  - If there are several empty clusters, the above can be repeated several times.

Updating Centers Incrementally

- In the basic K-means algorithm, centroids are updated after all points are assigned to a centroid

- An alternative is to update the centroids after each assignment (incremental approach)
  - Each assignment updates zero or two centroids
  - More expensive
  - Introduces an order dependency
  - Never get an empty cluster
  - Can use “weights” to change the impact

Pre-processing and Post-processing

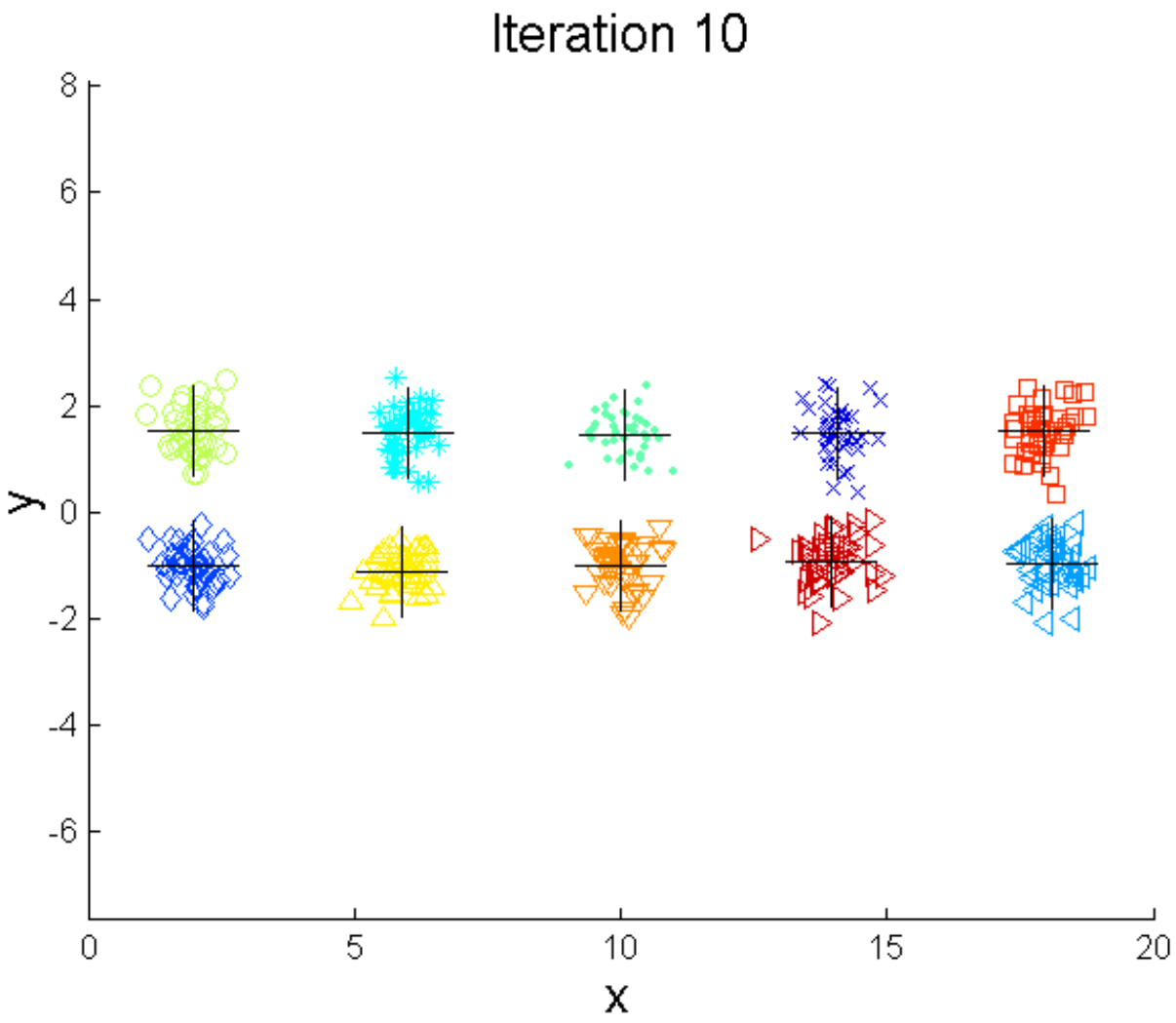
- **Pre-processing**
  - **Normalize the data**
  - **Eliminate outliers**
- **Post-processing**
  - **Eliminate small clusters that may represent outliers**
  - **Split ‘loose’ clusters, i.e., clusters with relatively high SSE**
  - **Merge clusters that are ‘close’ and that have relatively low SSE**

Bisecting K-means

- **Bisecting K-means algorithm**
  - **Variant of K-means that can produce a partitional or a hierarchical clustering**

1: Initialize the list of clusters to contain the cluster containing all points.
2: **repeat**
3: Select a cluster from the list of clusters
4: **for** $i = 1$ to *number_of_iterations* **do**
5: Bisect the selected cluster using basic K-means
6: **end for**
7: Add the two clusters from the bisection with the lowest SSE to the list of clusters.
8: **until** Until the list of clusters contains K clusters

Bisecting K-means Example

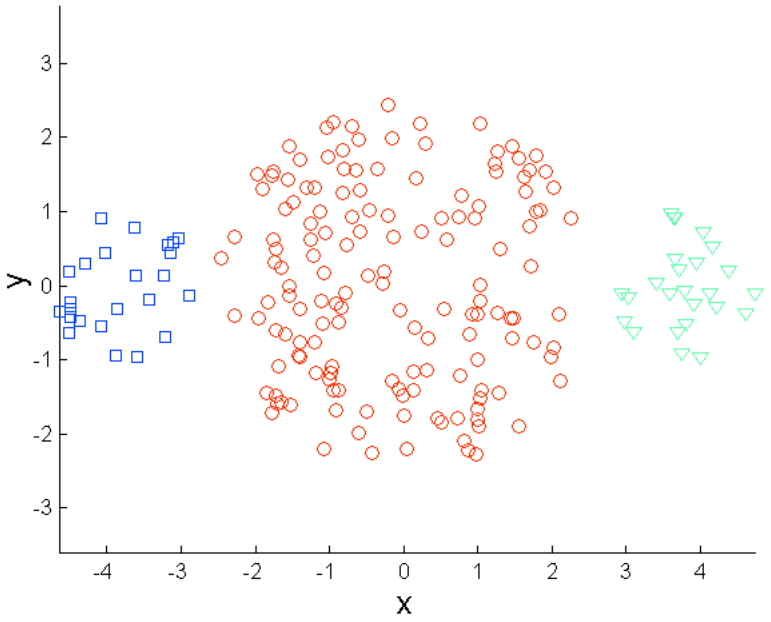


Limitations of K-means

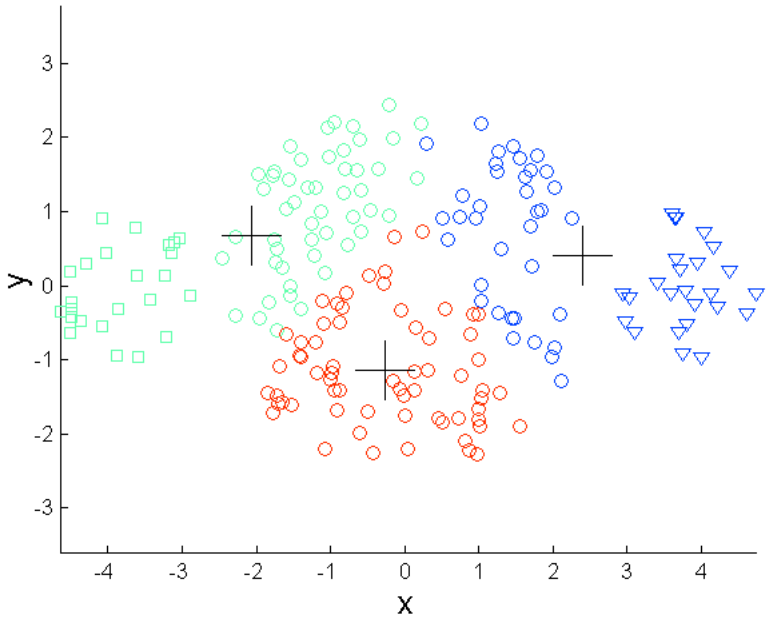
- K-means has problems when clusters are of differing
  - Sizes
  - Densities
  - Non-globular shapes

- K-means has problems when the data contains outliers.

Limitations of K-means: Differing Sizes

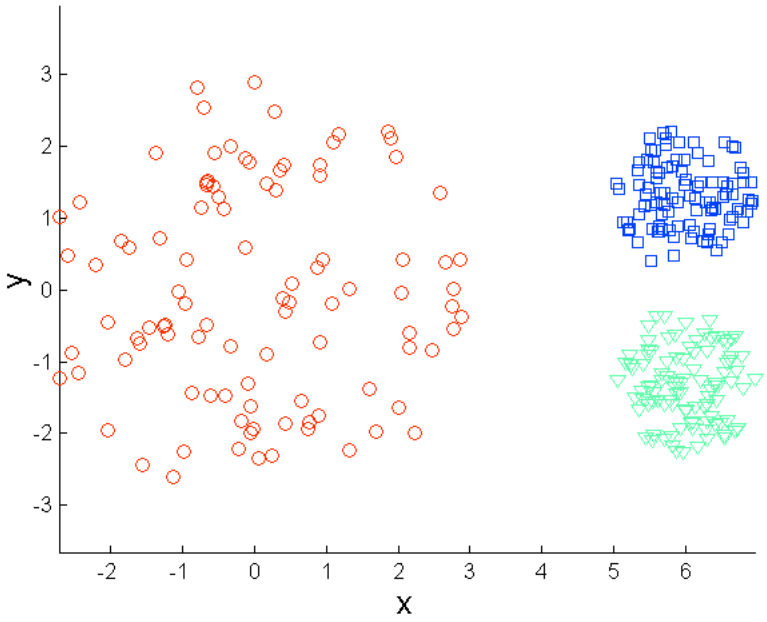


Original Points

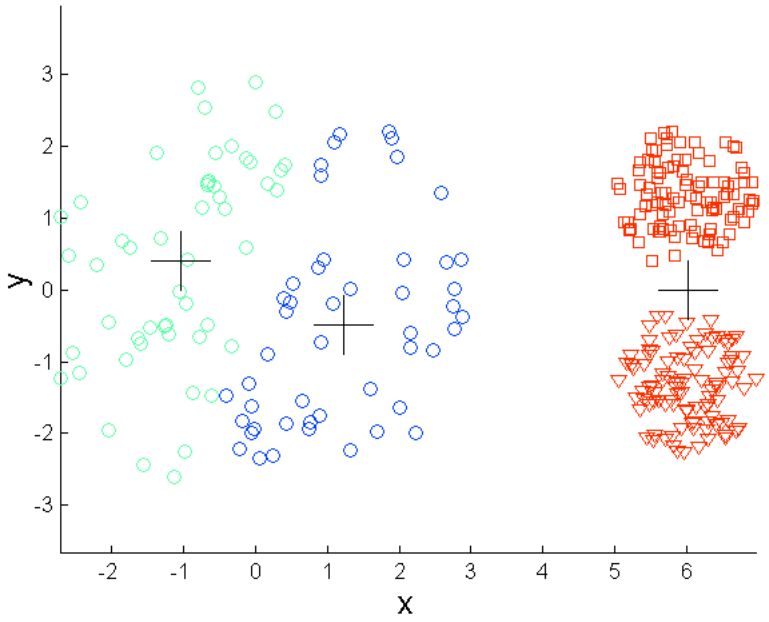


K-means (3 Clusters)

Limitations of K-means: Differing Density

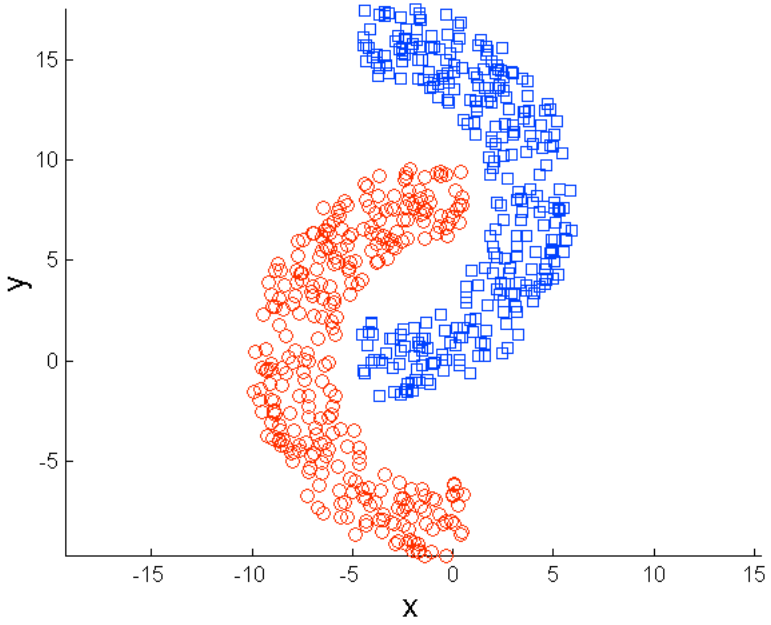


Original Points

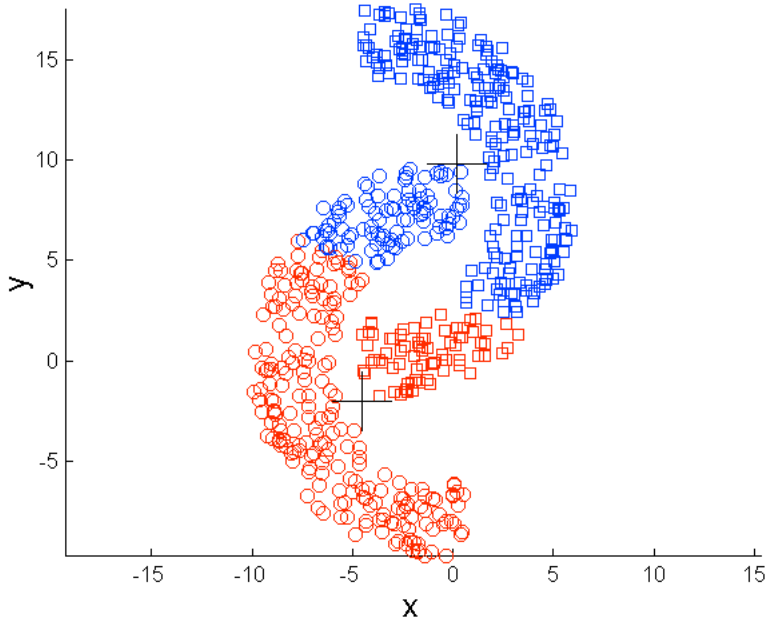


K-means (3 Clusters)

Limitations of K-means: Non-globular Shapes

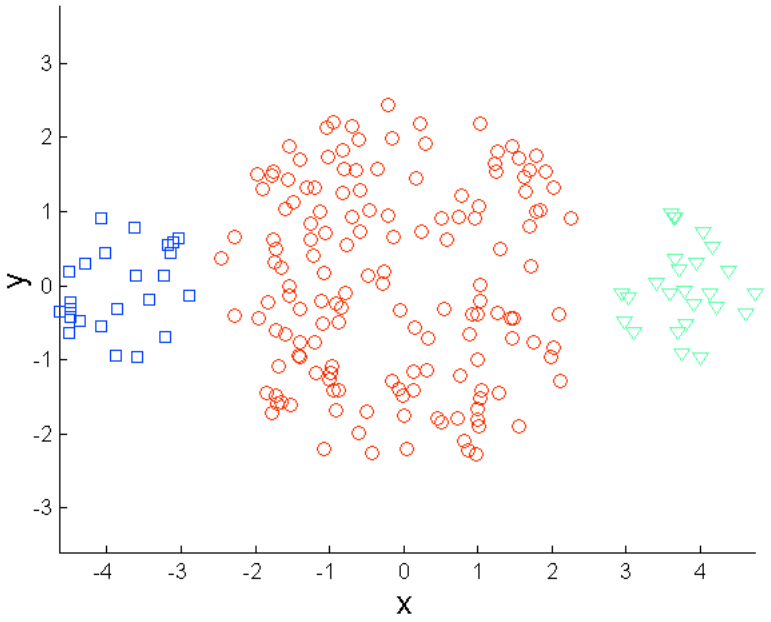


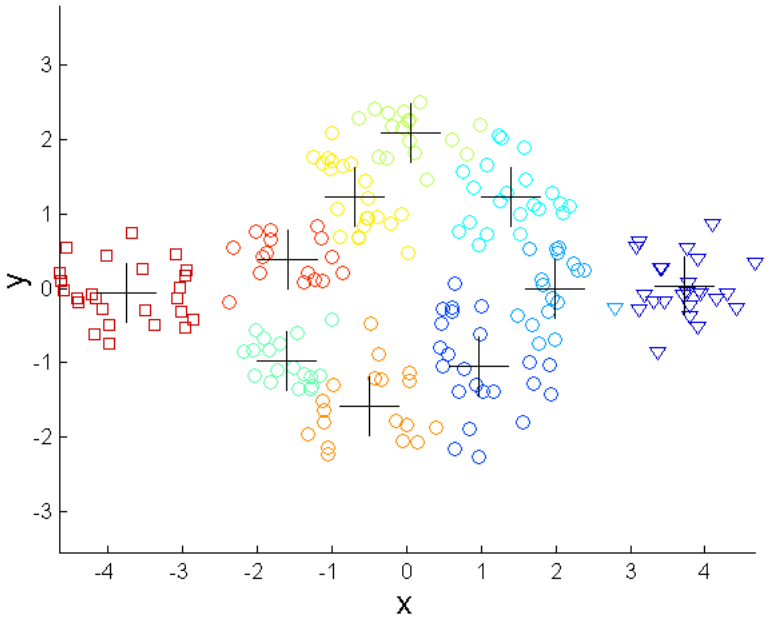
Original Points



K-means (2 Clusters)

Overcoming K-means Limitations





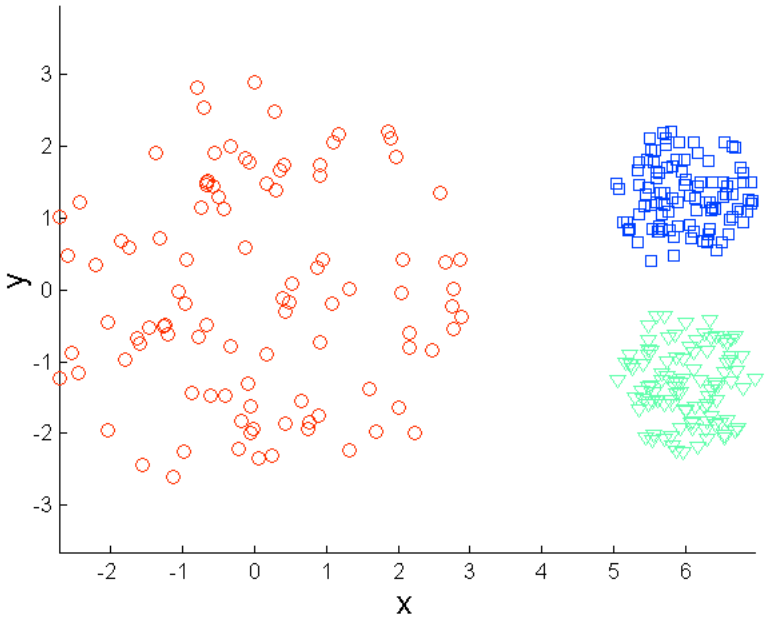
Original Points

K-means Clusters

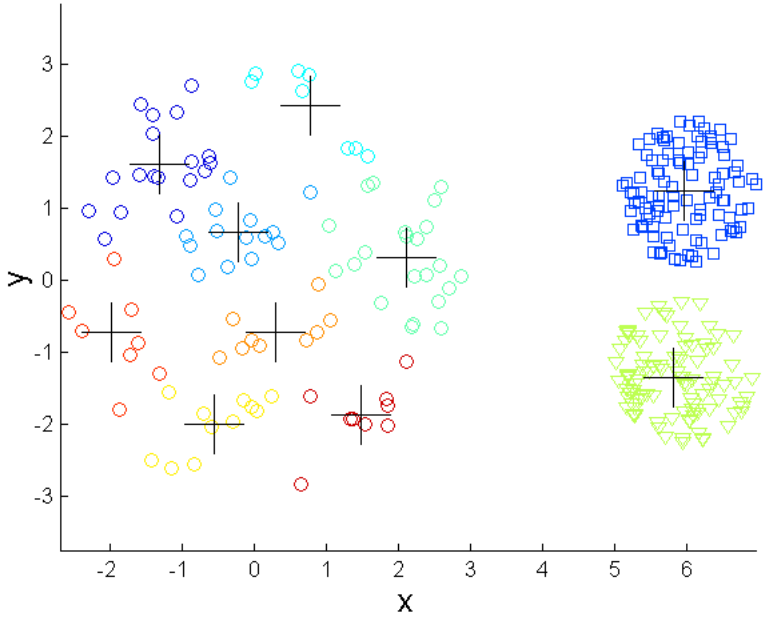
One solution is to use many clusters.

Find parts of clusters, but need to put together.

Overcoming K-means Limitations

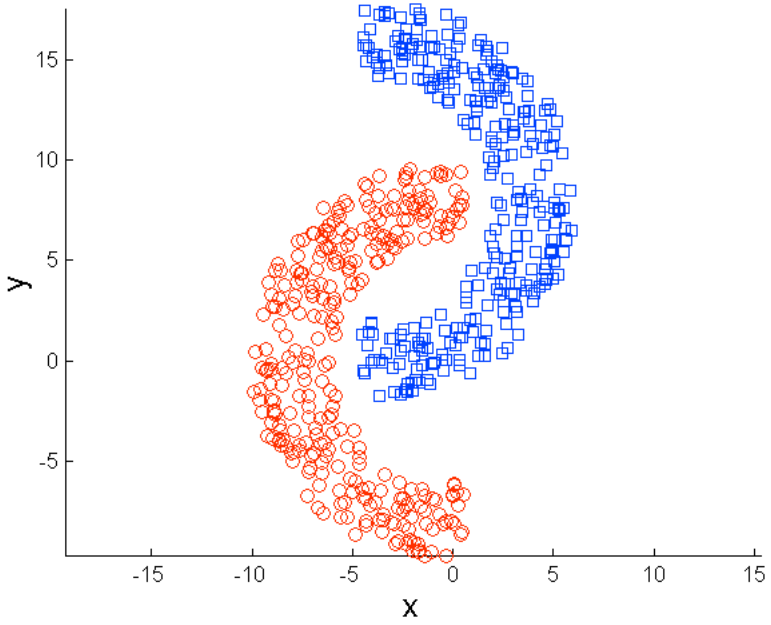


Original Points

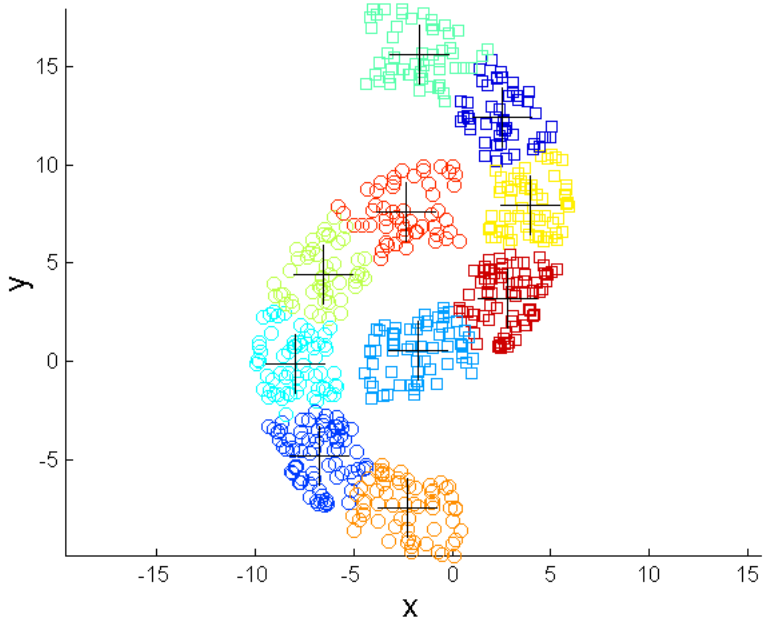


K-means Clusters

Overcoming K-means Limitations



Original Points



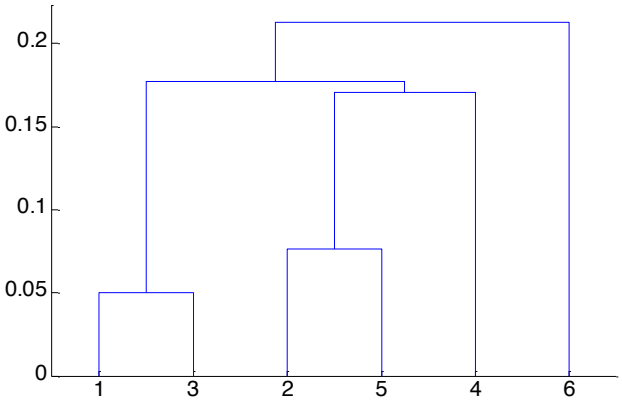
K-means Clusters

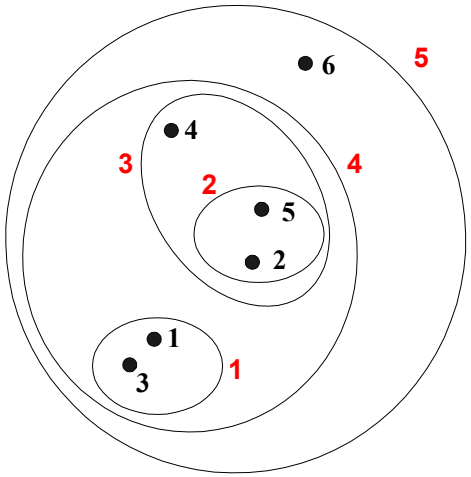
The *K-Medoids* Clustering Method

- Find *representative* objects, called medoids, in clusters
- *PAM* (Partitioning Around Medoids, 1987)
  - starts from an initial set of medoids and iteratively replaces one of the medoids by one of the non-medoids if it improves the total distance of the resulting clustering
  - *PAM* works effectively for small data sets, but does not scale well for large data sets
- *CLARA* (Kaufmann & Rousseeuw, 1990)
- *CLARANS* (Ng & Han, 1994): Randomized sampling
- Focusing + spatial data structure (Ester et al., 1995)

Hierarchical Clustering

- **Produces a set of nested clusters organized as a hierarchical tree**
- **Can be visualized as a dendrogram**
  - **A tree like diagram that records the sequences of merges or splits, and also captures the measured distances between points/clusters**





Strengths of Hierarchical Clustering

- Do not have to assume any particular number of clusters
  - Any desired number of clusters can be obtained by ‘cutting’ the dendogram at the proper level

- They may correspond to meaningful taxonomies
  - Example in biological sciences (e.g., animal kingdom, phylogeny reconstruction, …)

Hierarchical Clustering

- Two main types of hierarchical clustering
  - Agglomerative:
    - Start with the points as individual clusters
    - At each step, merge the closest pair of clusters until only one cluster (or k clusters) left
  - Divisive:
    - Start with one, all-inclusive cluster
    - At each step, split a cluster until each cluster contains a point (or there are k clusters)
    - Bisecting k-means
- Traditional hierarchical algorithms use a similarity or distance matrix
  - Merge or split one cluster at a time

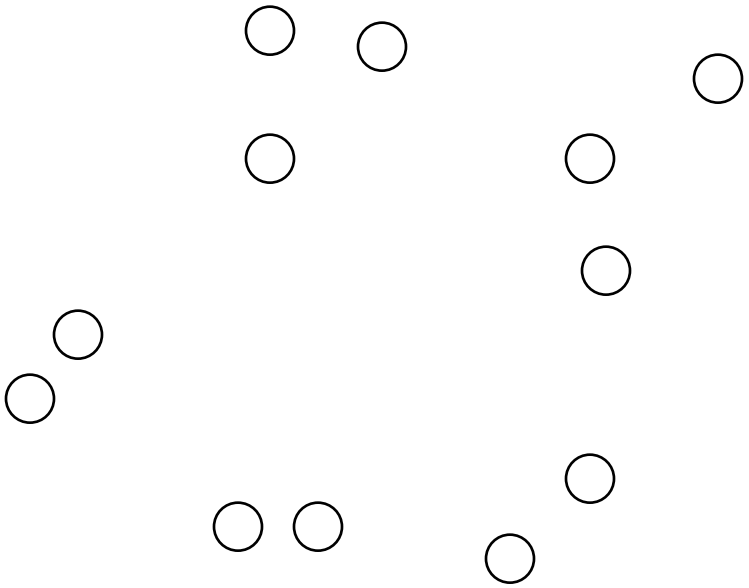
Agglomerative Clustering Algorithm

- More popular hierarchical clustering technique
- Basic algorithm is straightforward
  1. Compute the proximity matrix
  2. Let each data point be a cluster
  3. Repeat
     4. Merge the two closest clusters
     5. Update the proximity matrix

  Until only a single cluster remains
- Key operation is the computation of the proximity of two clusters
  - Different approaches to defining the distance between clusters distinguish the different algorithms

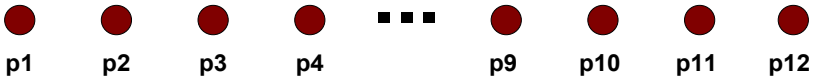
Starting Situation

- **Start with clusters of individual points and a proximity matrix**



	p1	p2	p3	p4	p5	. . .
p1						
p2						
p3						
p4						
p5						
.						
.						
.						

Proximity Matrix

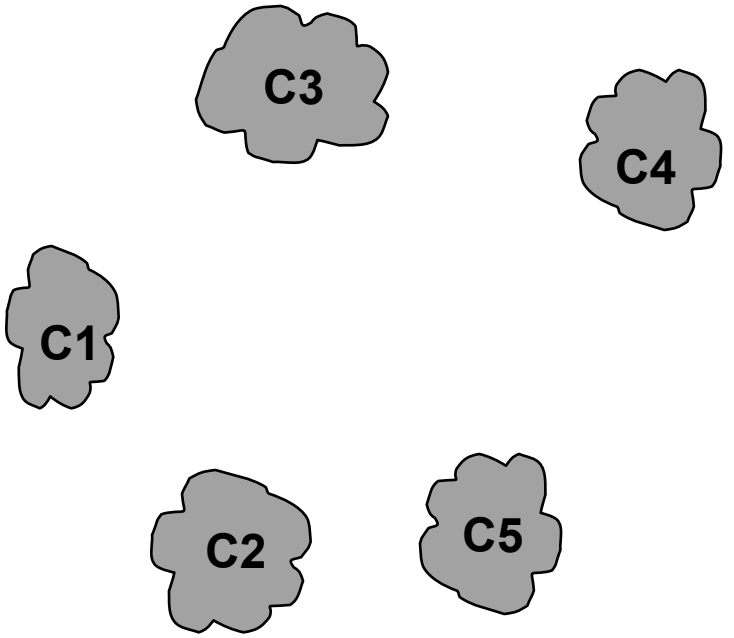


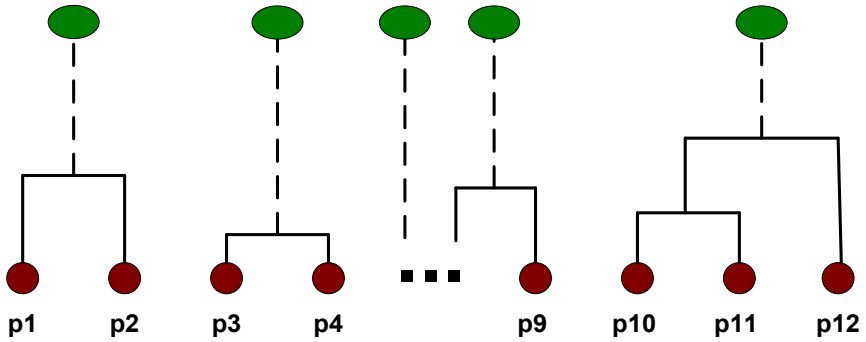
Intermediate Situation

- **After some merging steps, we have some clusters**

	C1	C2	C3	C4	C5
C1					
C2					
C3					
C4					
C5					

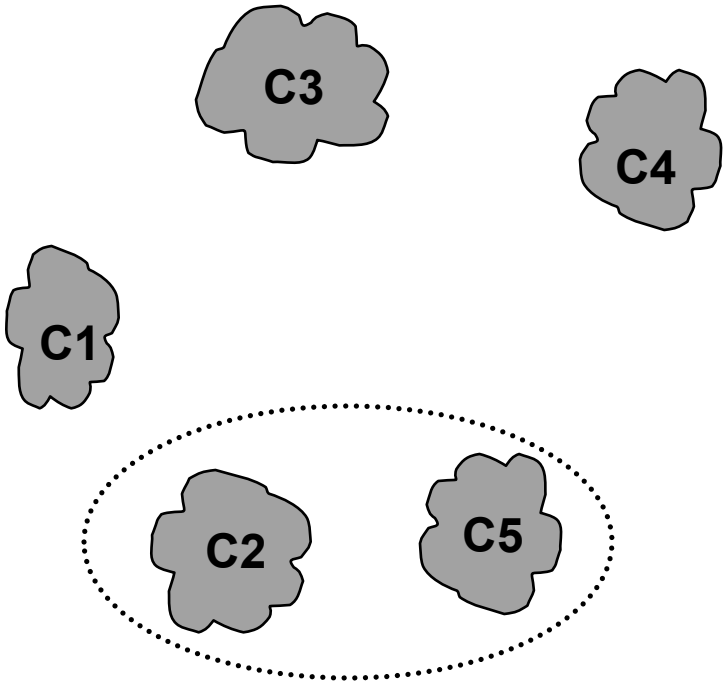
Proximity Matrix





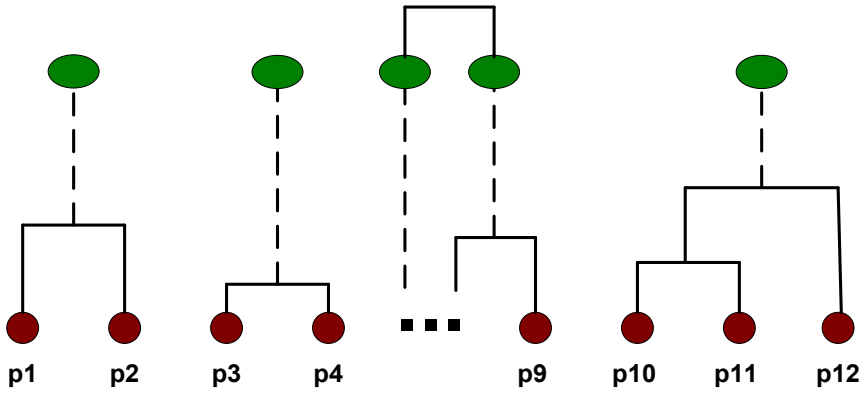
Intermediate Situation

- **We want to merge the two closest clusters (C2 and C5) and update the proximity matrix.**



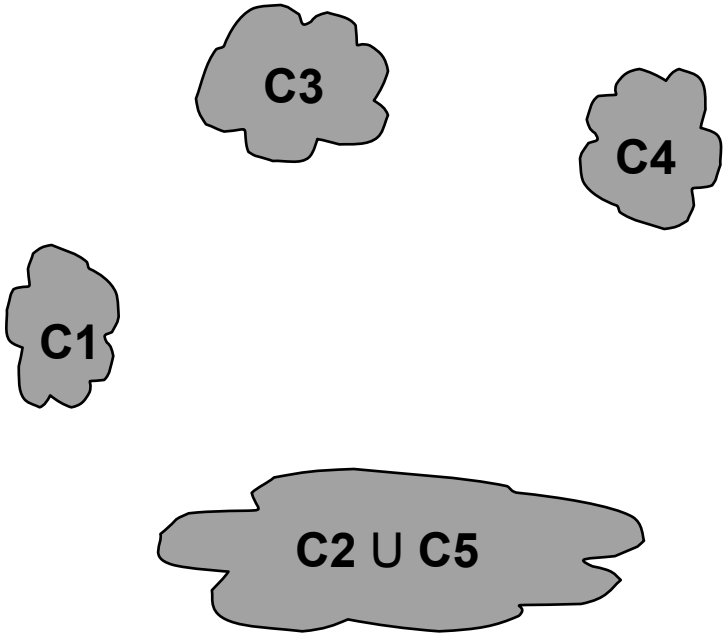
	C1	C2	C3	C4	C5
C1					
C2					
C3					
C4					
C5					

Proximity Matrix



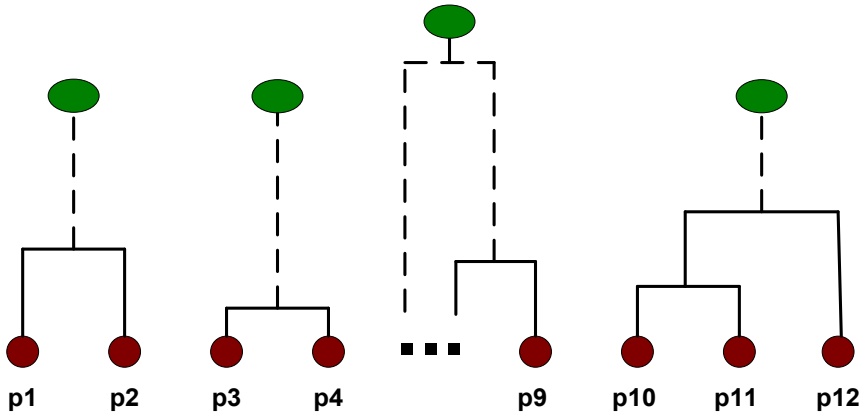
After Merging

- The question is "How do we update the proximity matrix?"

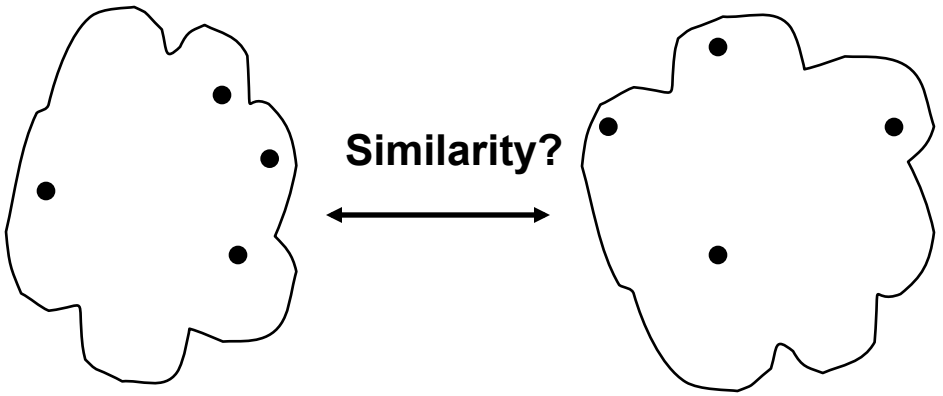


	C1	C2 U C5	C3	C4
C1		?		
C2 U C5	?	?	?	?
C3		?		
C4		?		

Proximity Matrix



How to Define Inter-Cluster Similarity

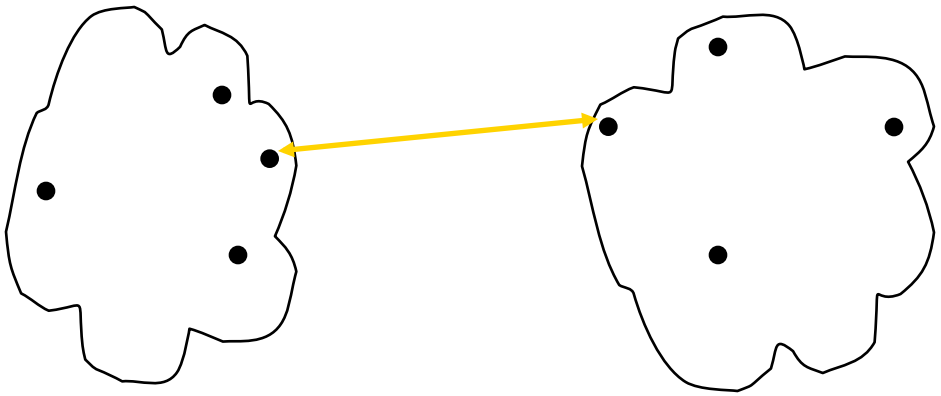


	p1	p2	p3	p4	p5	. . .
p1						
p2						
p3						
p4						
p5						
.						
.						
.						

Proximity Matrix

- MIN
- MAX
- Group Average
- Distance Between Centroids
- Other methods driven by an objective function
  - Ward's Method uses centroids and squared error

How to Define Inter-Cluster Similarity



	p1	p2	p3	p4	p5	. . .
p1						
p2						
p3						
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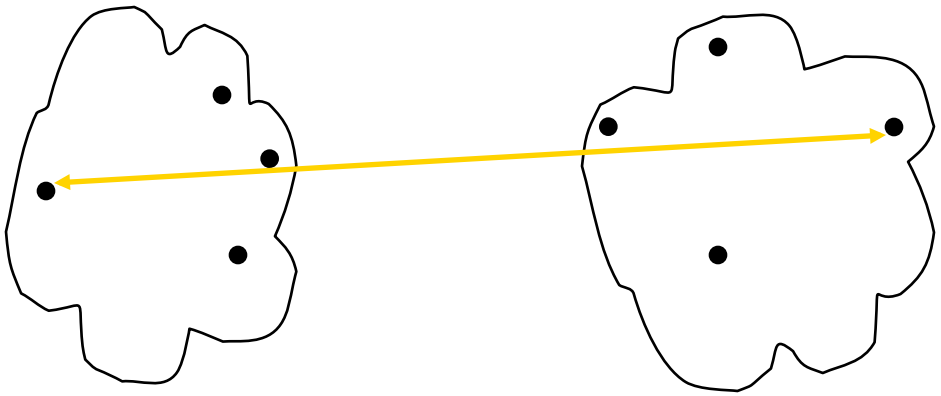
How to Define Inter-Cluster Similarity



	p1	p2	p3	p4	p5	. . .
p1						
p2						
p3						
p4						
p5						
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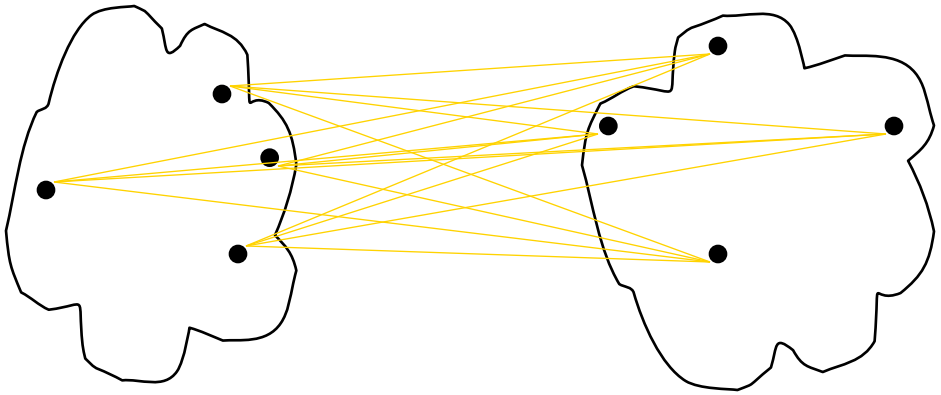
How to Define Inter-Cluster Similarity



	p1	p2	p3	p4	p5	. . .
p1						
p2						
p3						
p4						
p5						
.						
.						
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Proximity Matrix

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- MAX
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- Distance Between Centroids
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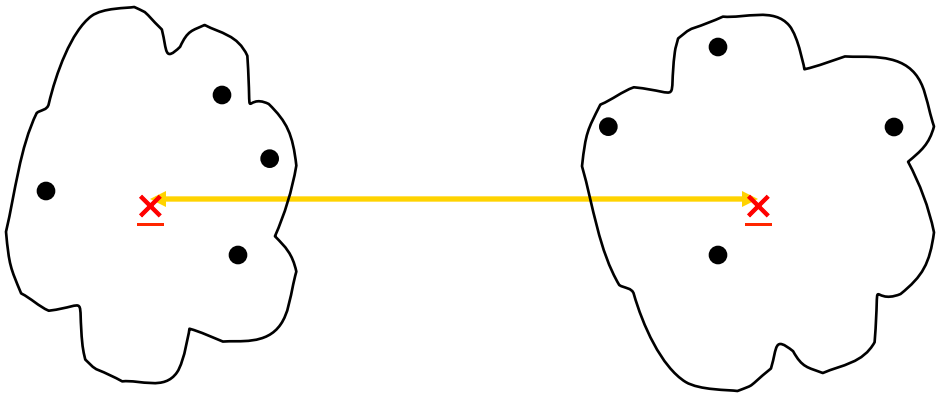
How to Define Inter-Cluster Similarity



	p1	p2	p3	p4	p5	. . .
p1						
p2						
p3						
p4						
p5						
.						
.						
.						

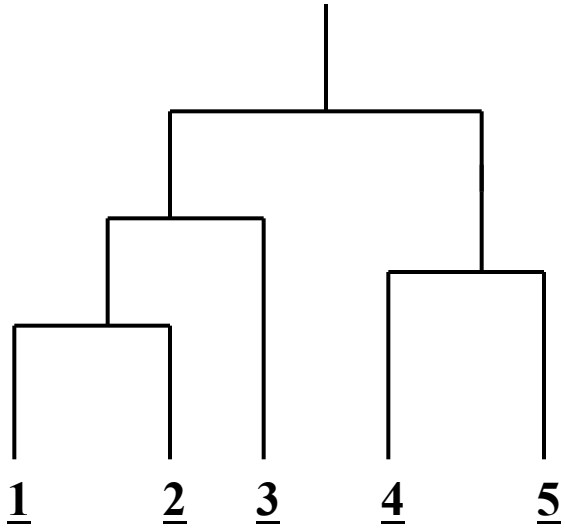
Proximity Matrix

- MIN
- MAX
- Group Average
- Distance Between Centroids
- Other methods driven by an objective function
  - Ward's Method uses centroids and squared error
  - Proximity between two clusters in terms of the increase in the SSE that results from merging the two clusters. Goal: minimize the sum of the squared distances

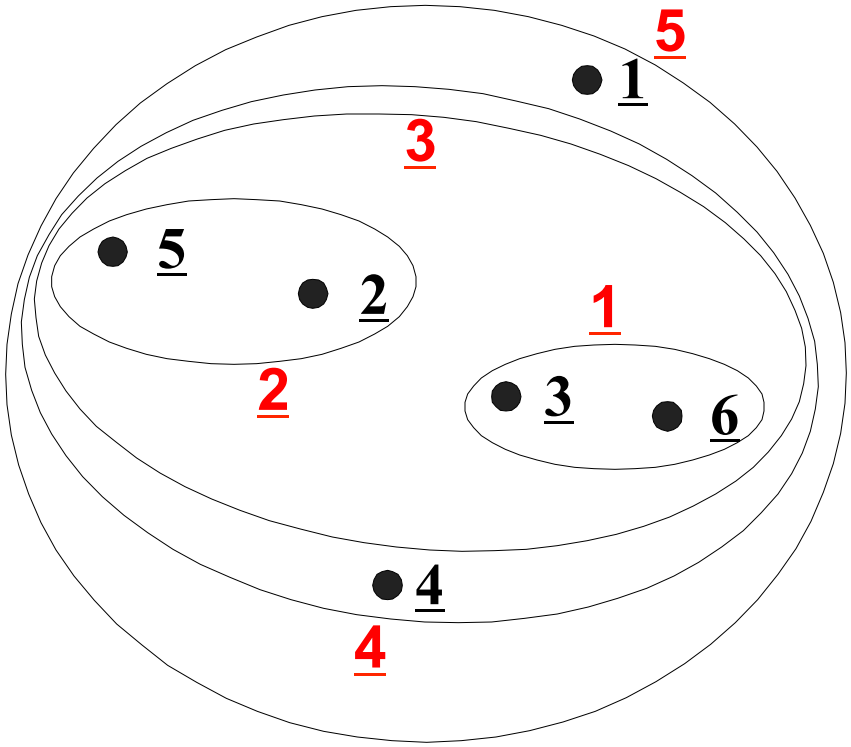
Cluster Similarity: MIN or Single Link

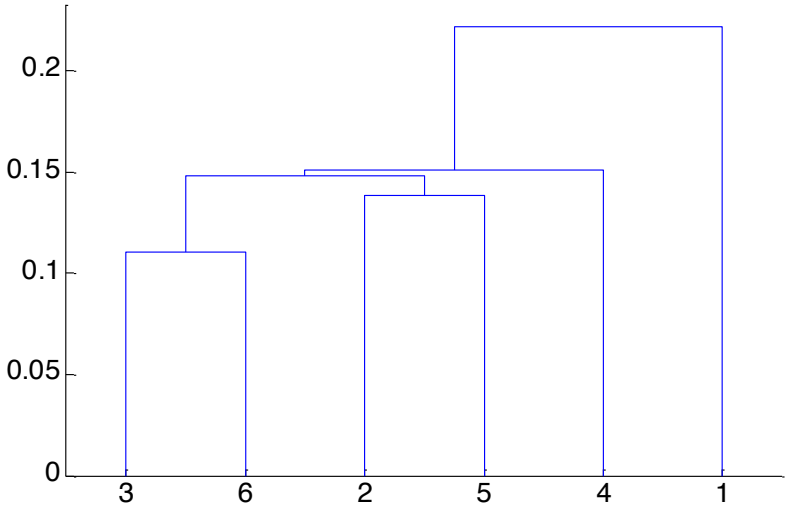
- **Similarity of two clusters is based on the two most similar (closest) points in the different clusters**
  - **Determined by one pair of points, i.e., by one link in the proximity graph.**

	I1	I2	I3	I4	I5
I1	1.00	0.90	0.10	0.65	0.20
I2	0.90	1.00	0.70	0.60	0.50
I3	0.10	0.70	1.00	0.40	0.30
I4	0.65	0.60	0.40	1.00	0.80
I5	0.20	0.50	0.30	0.80	1.00



Hierarchical Clustering: MIN

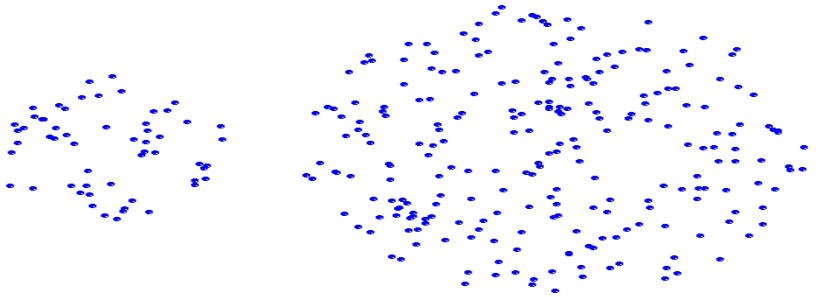




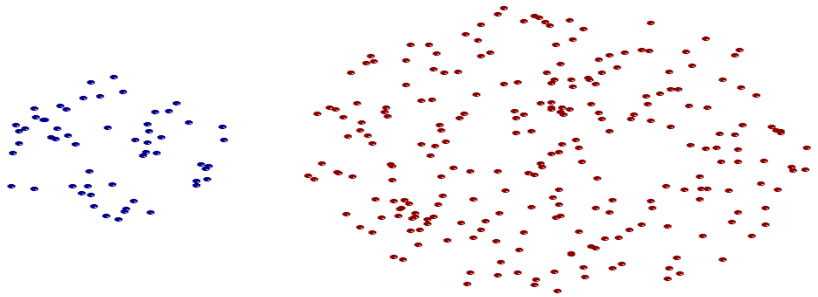
Nested Clusters

Dendrogram

Strength of MIN



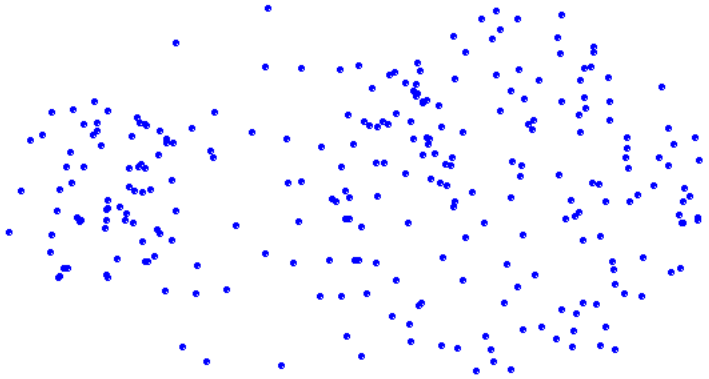
Original Points

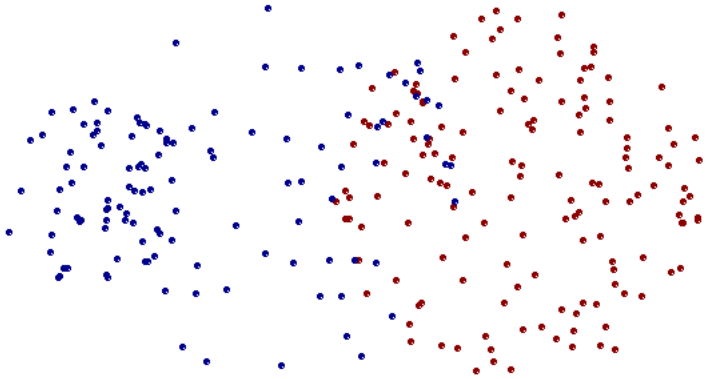


Two Clusters

- **Can handle non-elliptical shapes**

Limitations of MIN





Original Points

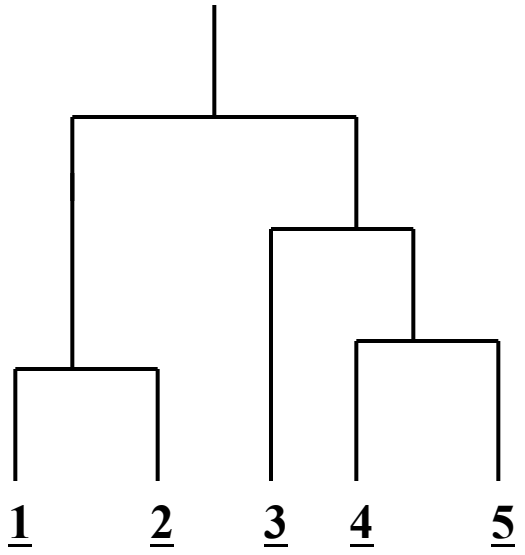
Two Clusters

- **Sensitive to noise and outliers**

Cluster Similarity: MAX or Complete Linkage

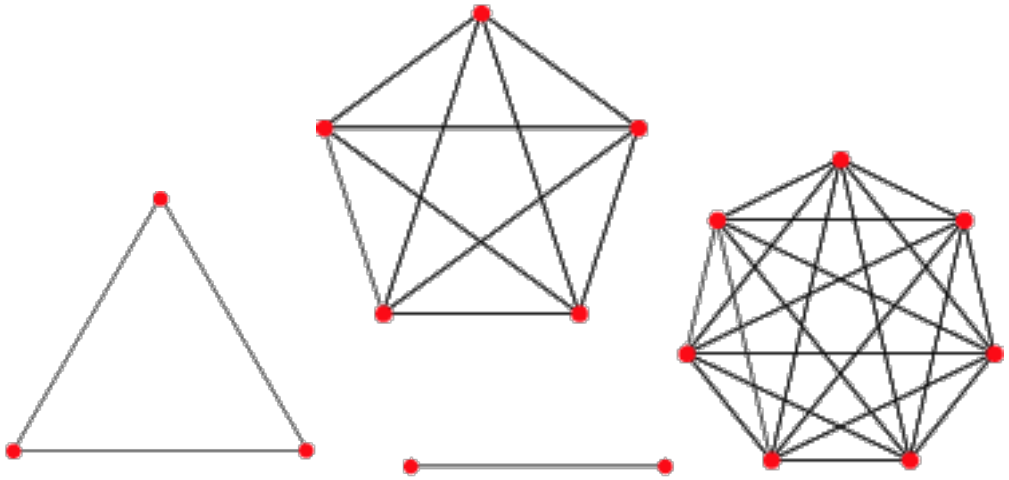
- **Similarity of two clusters is based on the two least similar (most distant) points in the different clusters**
  - **Determined by all pairs of points in the two clusters**
  - **MAX is also the diameter.**
  - **Merge two clusters that minimize the diameter (MAX distance) of the new cluster**

	I1	I2	I3	I4	I5
I1	1.00	0.90	0.10	0.65	0.20
I2	0.90	1.00	0.70	0.60	0.50
I3	0.10	0.70	1.00	0.40	0.30
I4	0.65	0.60	0.40	1.00	0.80
I5	0.20	0.50	0.30	0.80	1.00

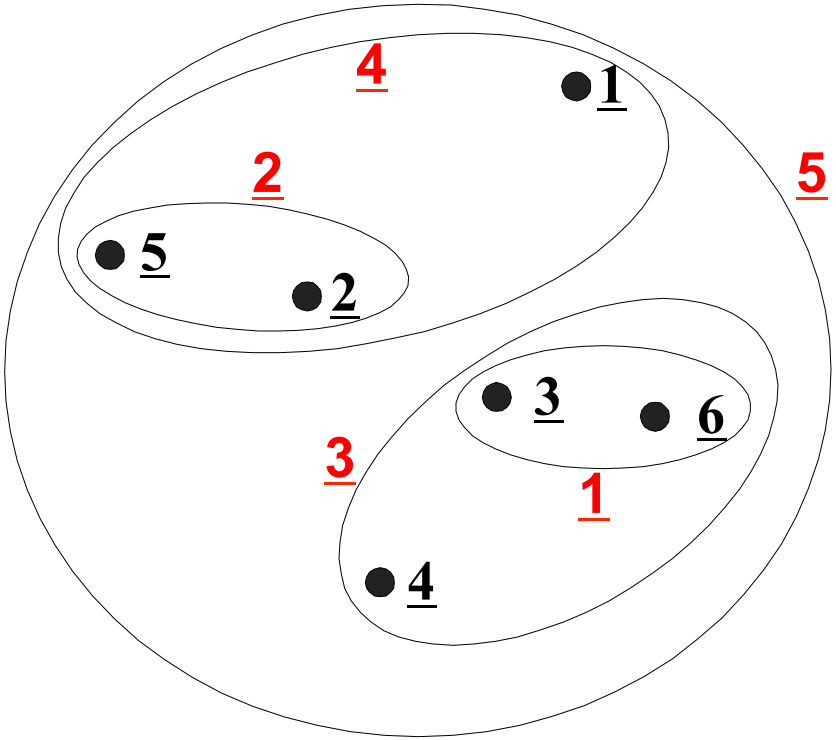


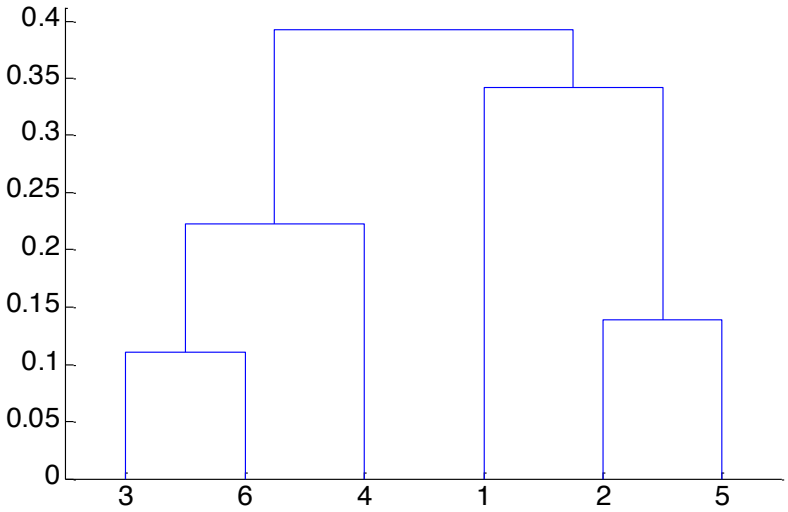
Cluster Similarity: MAX or Complete Linkage

- **Why Complete Linkage?**
  - Let d_n be the diameter of the cluster created at step n of the complete-linkage clustering.
  - Define graph $G(n)$ as the graph that links all data points with a distance of at most d_n
  - Then the clusters after step n are the cliques of $G(n)$
  - This motivates the term complete-linkage clustering



Hierarchical Clustering: MAX

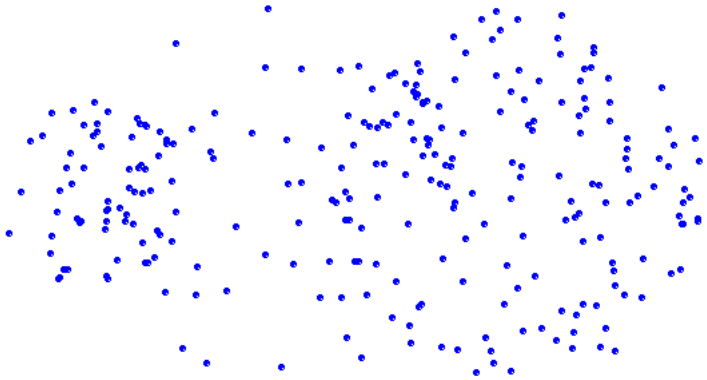


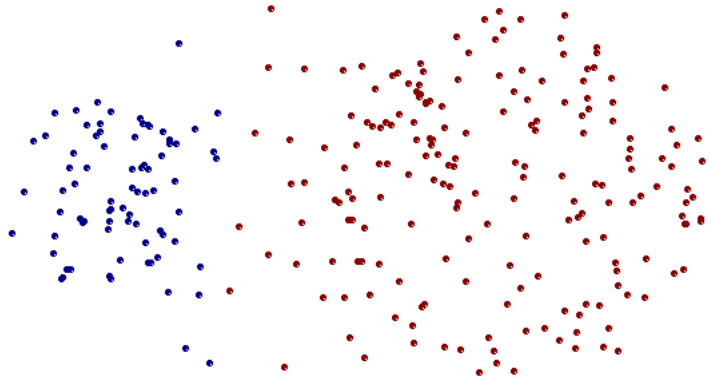


Nested Clusters

Dendrogram

Strength of MAX



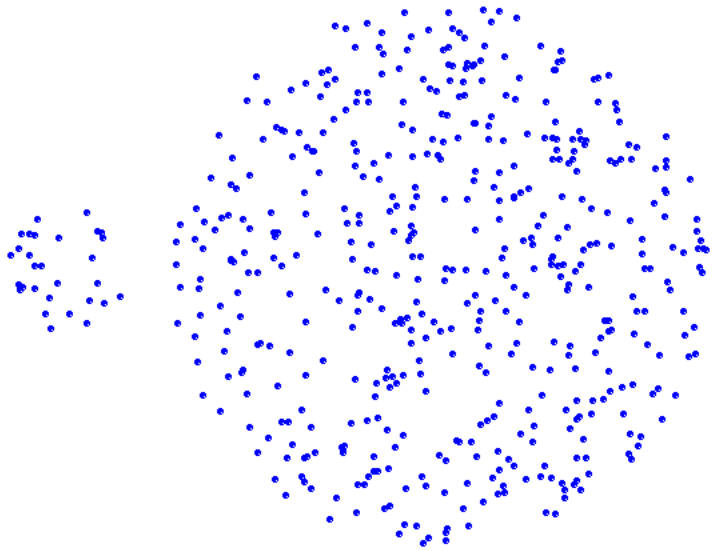


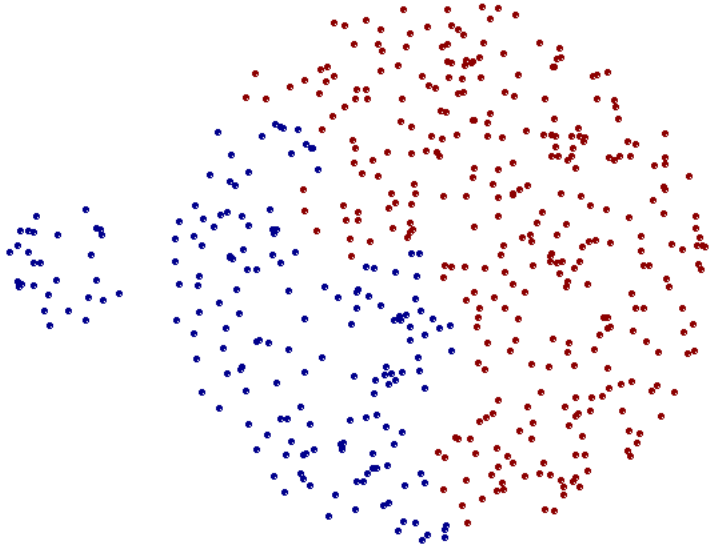
Original Points

Two Clusters

- **Less susceptible to noise and outliers**

Limitations of MAX





Original Points

Two Clusters

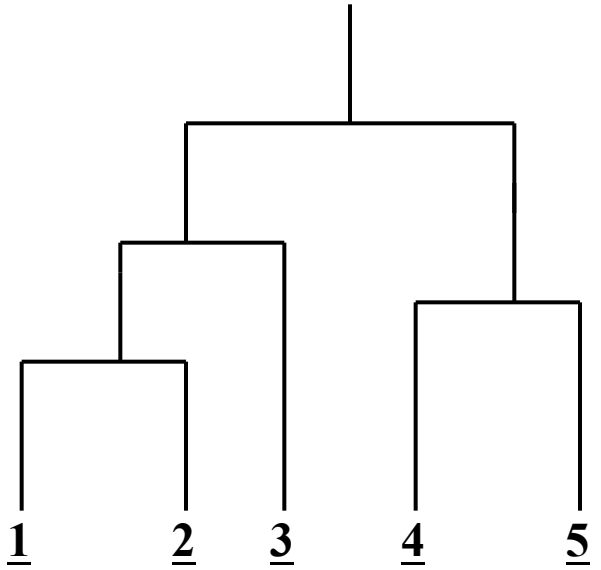
- **Tends to break large clusters**
- **Biased towards globular clusters**

Cluster Similarity: Group Average

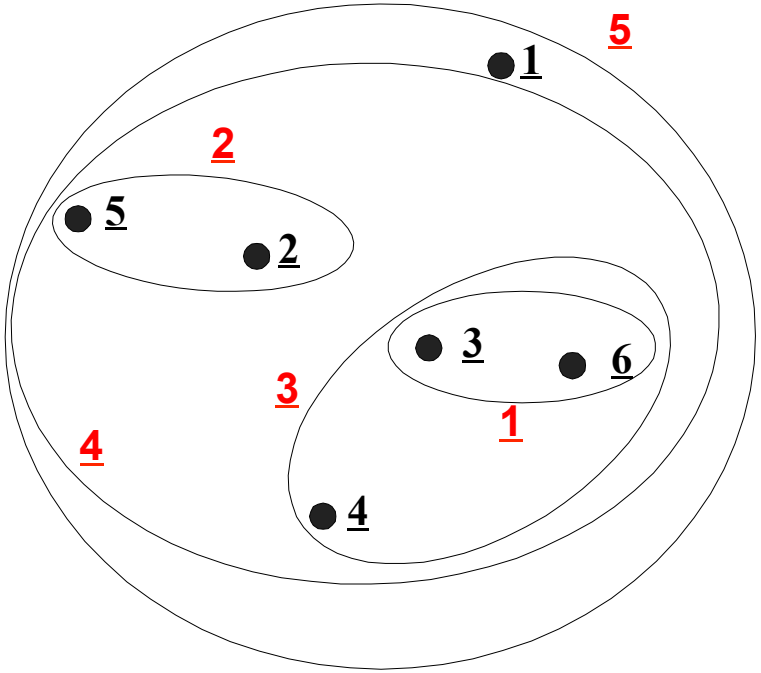
- **Proximity of two clusters is the average of pairwise proximity between points in the two clusters.**

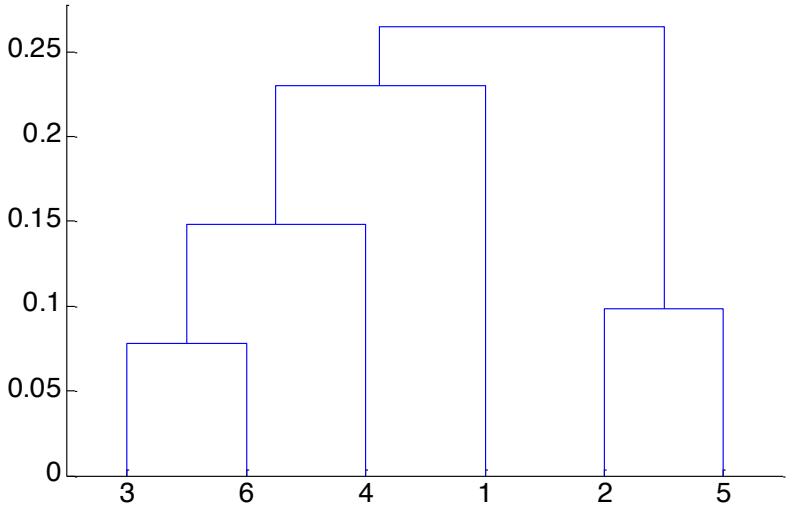
$$\text{proximity}(\text{Cluster}_i, \text{Cluster}_j) = \frac{\sum_{\substack{p_i \in \text{Cluster}_i \\ p_j \in \text{Cluster}_j}} \text{proximity}(p_i, p_j)}{|\text{Cluster}_i| * |\text{Cluster}_j|}$$

	I1	I2	I3	I4	I5
I1	1.00	0.90	0.10	0.65	0.20
I2	0.90	1.00	0.70	0.60	0.50
I3	0.10	0.70	1.00	0.40	0.30
I4	0.65	0.60	0.40	1.00	0.80
I5	0.20	0.50	0.30	0.80	1.00



Hierarchical Clustering: Group Average





Nested Clusters

Dendrogram

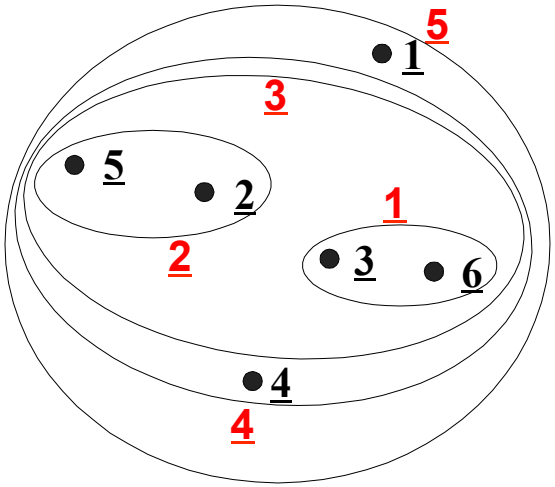
Hierarchical Clustering: Group Average

- Compromise between Single and Complete Link
- Strengths
  - Less susceptible to noise and outliers
- Limitations
  - Biased towards globular clusters

Cluster Similarity: Ward's Method

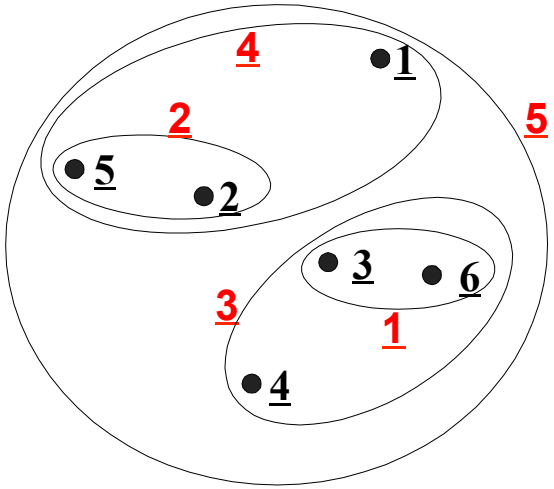
- Similarity of two clusters is based on the increase in squared error when two clusters are merged
  - Clusters are represented by their centroids
  - But the method does not consider the closeness of the centroids
  - Choose the two clusters whose union increases less the SSE
- Less susceptible to noise and outliers
- Biased towards globular clusters
- Hierarchical analogue of K-means
  - Can be used to initialize K-means

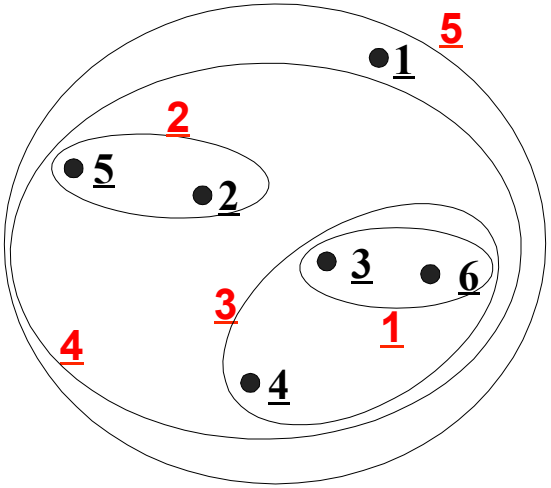
Hierarchical Clustering: Comparison



MIN

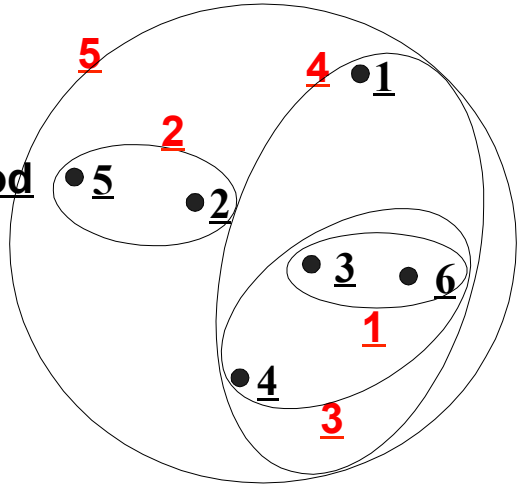
MAX





Group Average

Ward's Method



Hierarchical Clustering: Time and Space requirements

- $O(N^2)$ space since it uses the proximity matrix.
  - N is the number of points.

- $O(N^3)$ time in many cases
  - There are N steps and at each step the proximity matrix of size N^2 must be updated and searched
  - Complexity can be reduced to $O(N^2 \log(N))$ time for some approaches

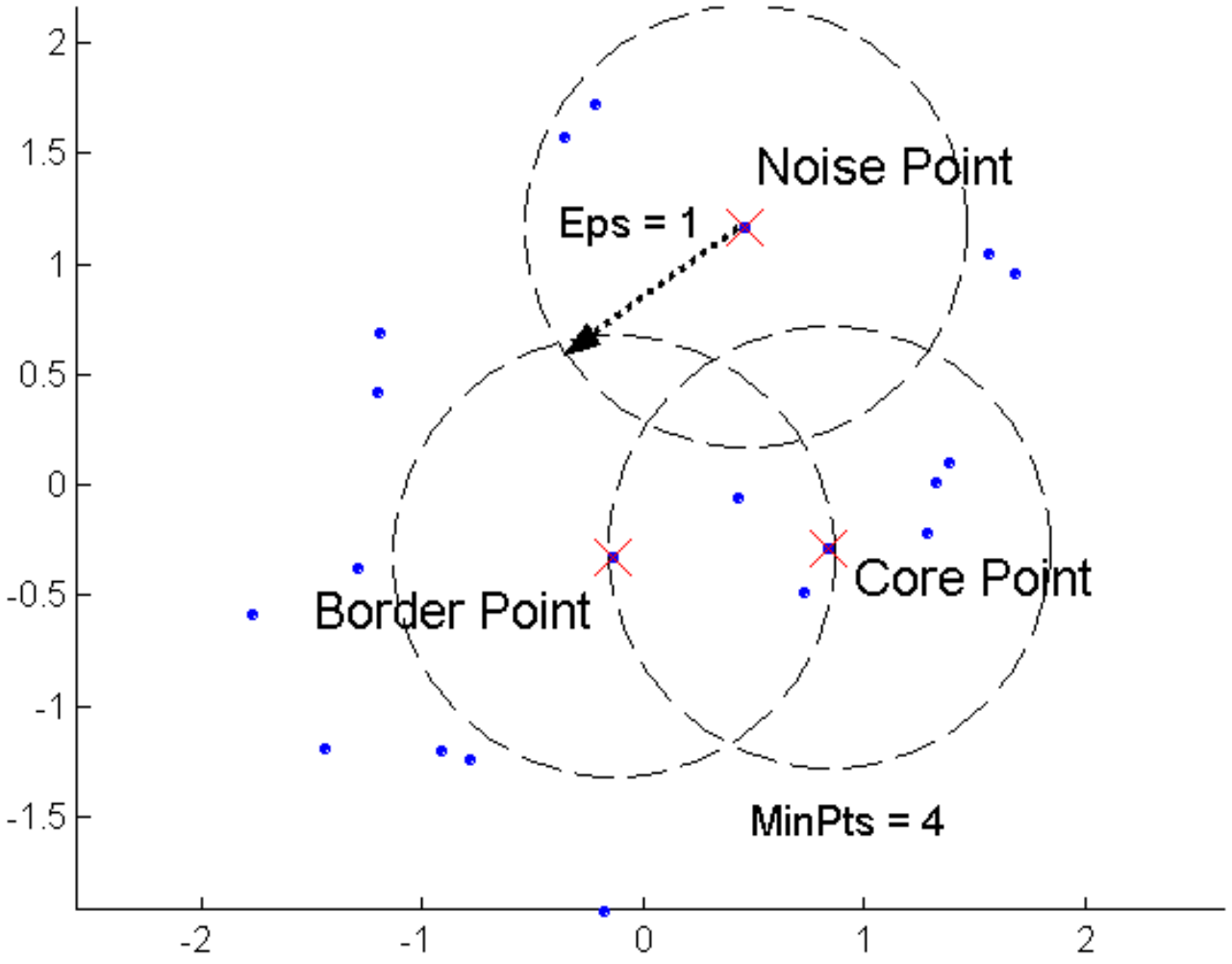
Hierarchical Clustering: Problems and Limitations

- Once a decision is made to combine two clusters, it cannot be undone
- No objective function is directly minimized
- Different schemes have problems with one or more of the following:
  - Sensitivity to noise and outliers
  - Difficulty handling different sized clusters and convex shapes
  - Breaking large clusters

DBSCAN

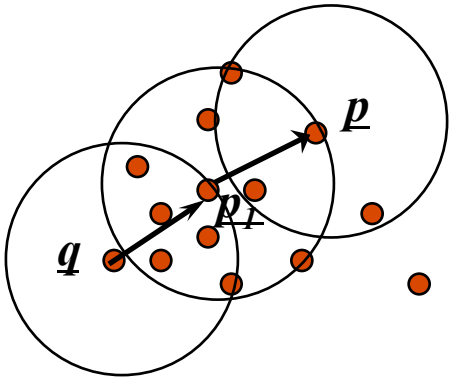
- **DBSCAN is a density-based algorithm.**
  - **Density = number of points (MinPts) within a specified radius (ε / Eps)**
  - **A point is a core point if it has at least a specified number of points (MinPts) within ε**
    - **These are points that are at the interior of a cluster**
  - **A border point has fewer than MinPts within ε, but is in the neighborhood of a core point**
  - **A noise point is any point that is not a core point nor a border point.**

DBSCAN: Core, Border, and Noise Points

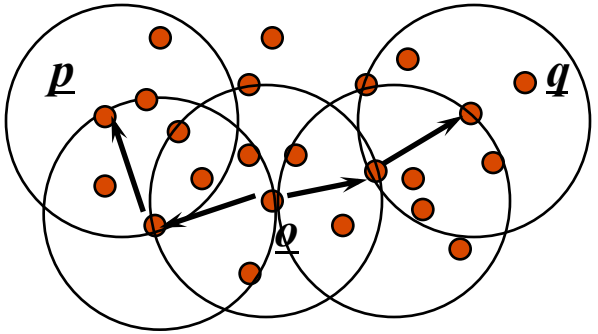


DBSCAN

- For a given pair (*ε*, *MinPts*)
- Density-reachable:
  - A point *p* is density-reachable from a point *q* if there is a chain of points
    $p_1, \ldots, p_n, \quad p_1 = q, p_n = p$
    such that p_{i+1} is directly density-reachable from p_i



- Density-connected:
  - A point *p* is density-connected to a point *q* if there is a point *o* such that both, *p* and *q* are density-reachable from *o* wrt. *Eps* and *MinPts*.



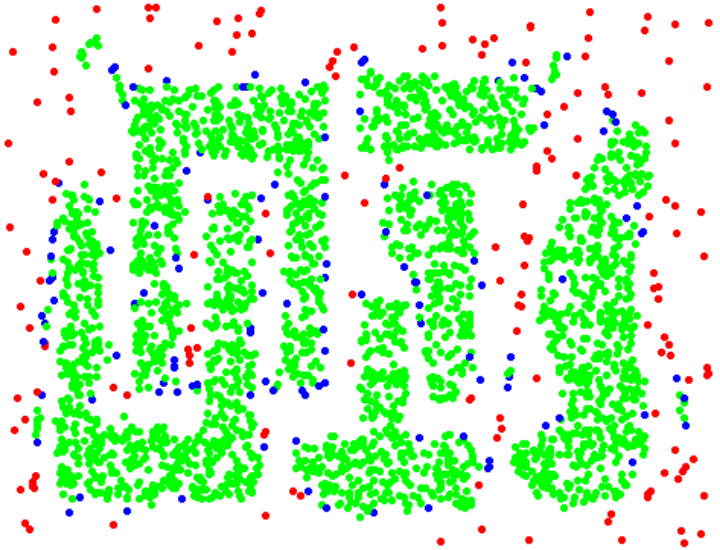
DBSCAN: The Algorithm

Algorithm 8.4 DBSCAN algorithm.

1: Label all points as core, border, or noise points.
2: Eliminate noise points.
3: Put an edge between all core points that are within *Eps* of each other.
4: Make each group of connected core points into a separate cluster.
5: Assign each border point to one of the clusters of its associated core points.

DBSCAN: Core, Border and Noise Points

Original Points

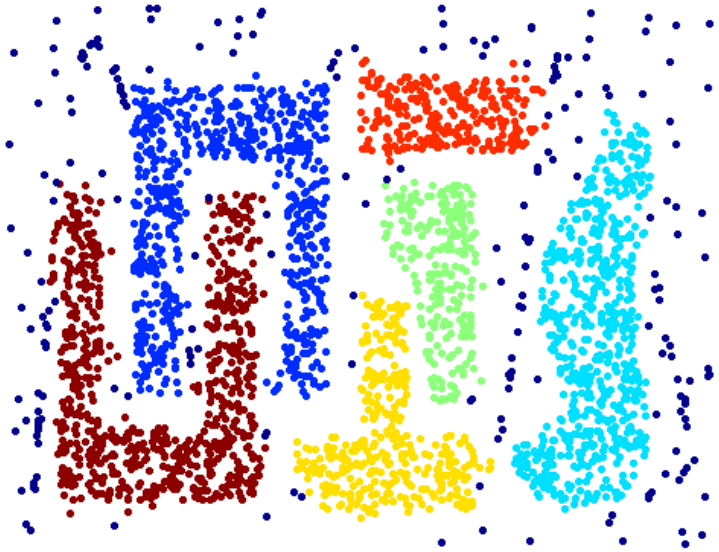


Point types: core, border and noise

Eps = 10, MinPts = 4

When DBSCAN Works Well

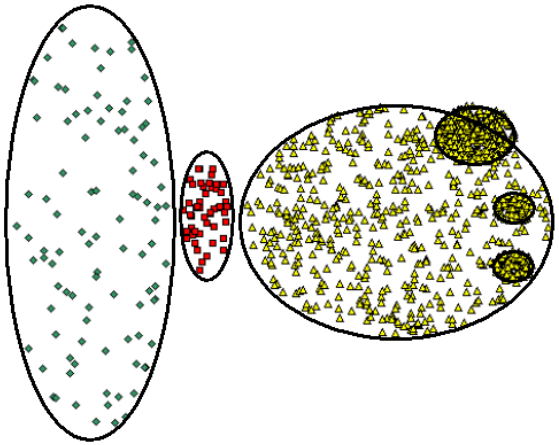
Original Points



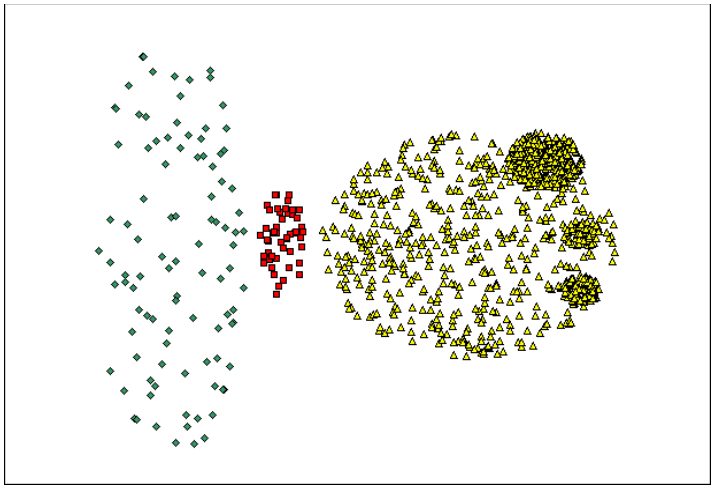
Clusters

- **Resistant to Noise**
- **Can handle clusters of different shapes and sizes**

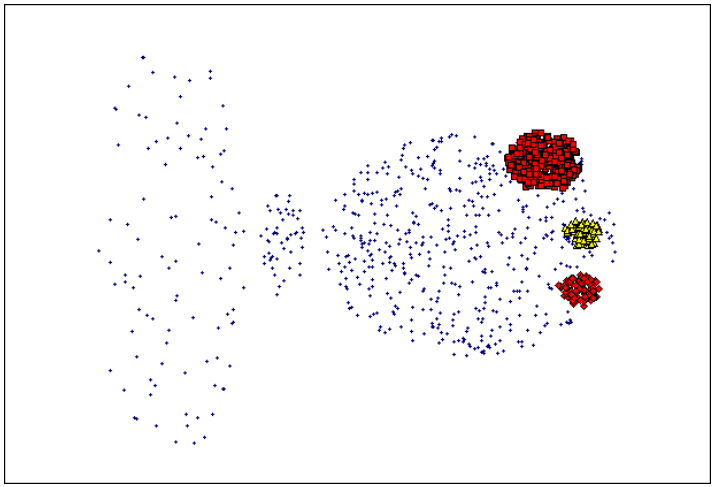
When DBSCAN does NOT work well



Original Points



(MinPts=4, Eps=9.75).



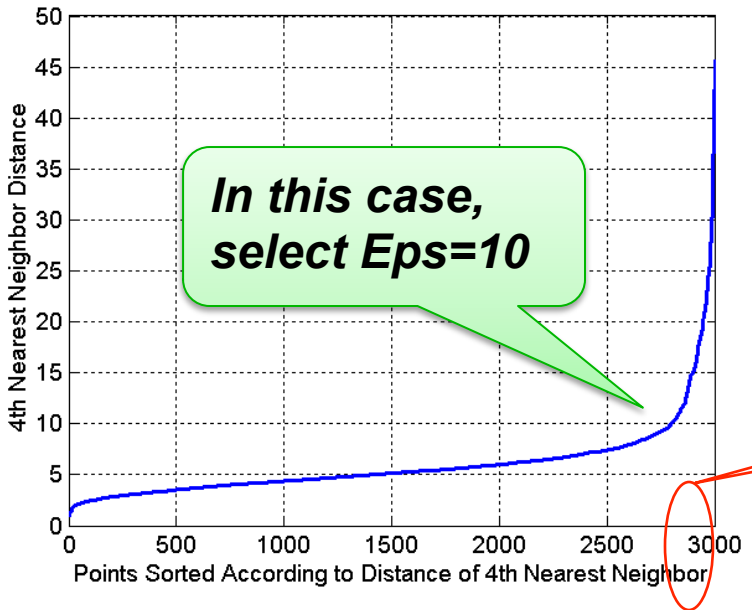
(MinPts=4, Eps=9.92)

- **Varying densities**
- **High-dimensional data**

DBSCAN: Determining EPS and MinPts

- The idea is that their k^{th} nearest neighbors of points within density-based clusters are at *roughly* the same distance
- Noise points have the k^{th} nearest neighbor at farther distance
- So, plot sorted distance of every point to its k^{th} nearest neighbor

First, fix MinPts=4, and then compute the distance of the 4^{th} NN point



In this case, select Eps=10

Outliers

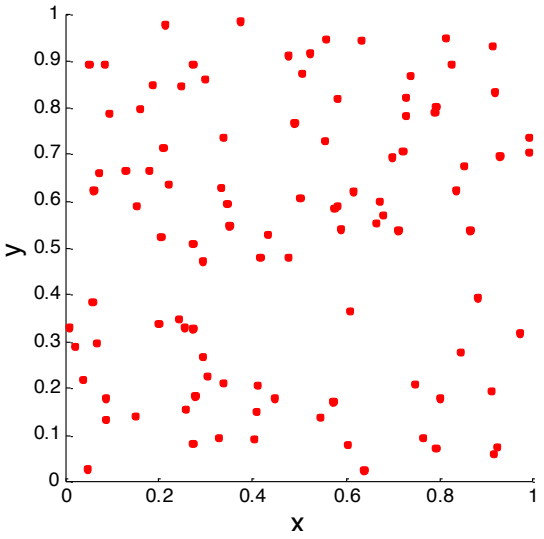
Cluster Validity

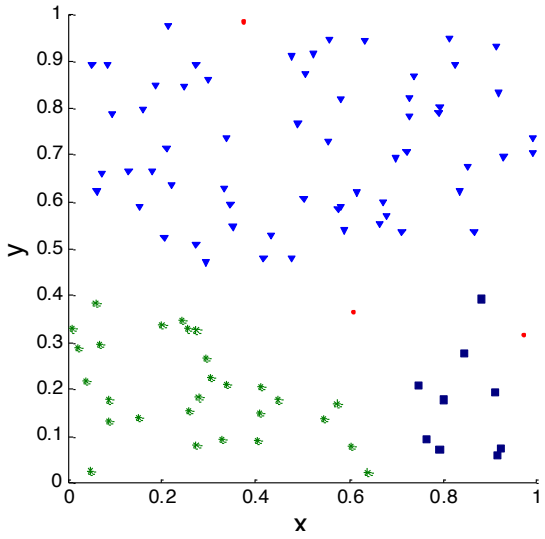
- For supervised classification we have a variety of measures to evaluate how good our model is
  - Accuracy, precision, recall

- For cluster analysis, the analogous question is how to evaluate the "goodness" of the resulting clusters?
  - To avoid finding patterns in noise
  - To compare clustering algorithms
  - To compare two sets of clusters
  - To compare two clusters

Clusters found in Random Data

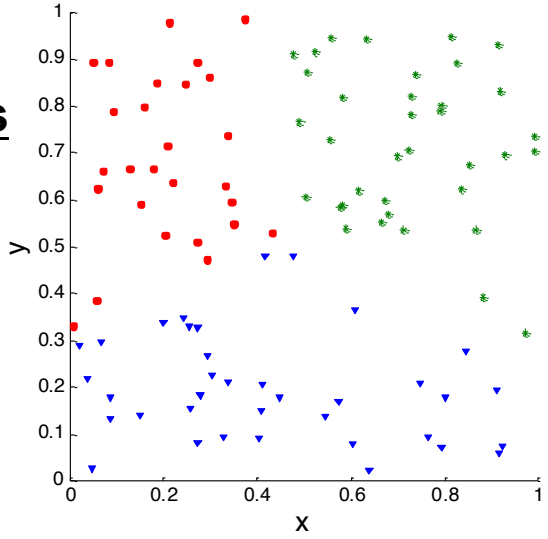
Random Points

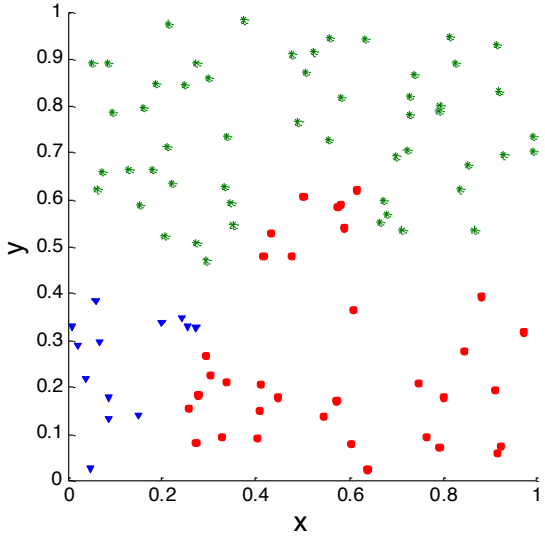




DBSCAN

K-means





Complete Link

Different Aspects of Cluster Validation

1. Determining the clustering tendency of a set of data, i.e., distinguishing whether non-random structure actually exists in the data.
2. Comparing the results of a cluster analysis to externally known results, e.g., to externally given class labels.
3. Evaluating how well the results of a cluster analysis fit the data *without* reference to external information.
   - Use only the data
4. Comparing the results of two different sets of cluster analyses to determine which is better.
5. Determining the 'correct' number of clusters.

For 2, 3, and 4, we can further distinguish whether we want to evaluate the entire clustering or just individual clusters.

Measures of Cluster Validity

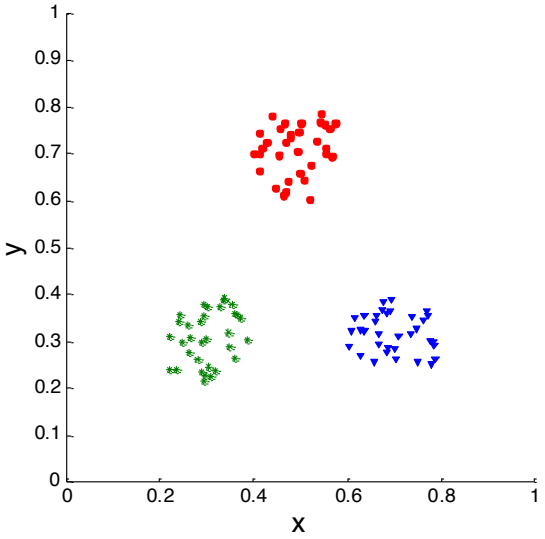
- Numerical measures that are applied to judge various aspects of cluster validity, are classified into the following three types.
  - External Index: Used to measure the extent to which cluster labels match externally supplied class labels.
    - Entropy
  - Internal Index: Used to measure the goodness of a clustering structure *without* respect to external information.
    - Sum of Squared Error (SSE)
  - Relative Index: Used to compare two different clusterings or clusters.
    - Often an external or internal index is used for this function, e.g., SSE or entropy
- Sometimes these are referred to as criteria instead of indices
  - However, sometimes criterion is the general strategy and index is the numerical measure that implements the criterion.

Measuring Cluster Validity Via Correlation

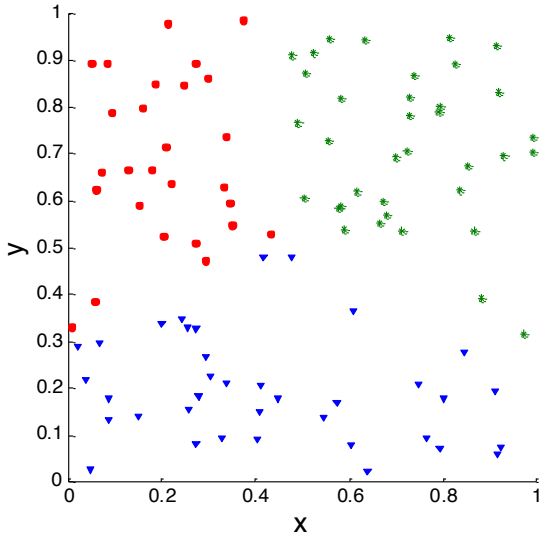
- Two matrices
  - Similarity Matrix
  - "Incidence" Matrix
    - One row and one column for each data point
    - An entry is 1 if the associated pair of points belong to the same cluster
    - An entry is 0 if the associated pair of points belongs to different clusters
- Compute the correlation between the two matrices
  - Since the matrices are symmetric, only the correlation between $n(n-1) / 2$ entries needs to be calculated.
- High correlation indicates that points that belong to the same cluster are close to each other.
- Not a good measure for some density or contiguity based clusters.

Measuring Cluster Validity Via Correlation

- **Correlation of incidence and proximity matrices for the K-means clusterings of the following two data sets.**



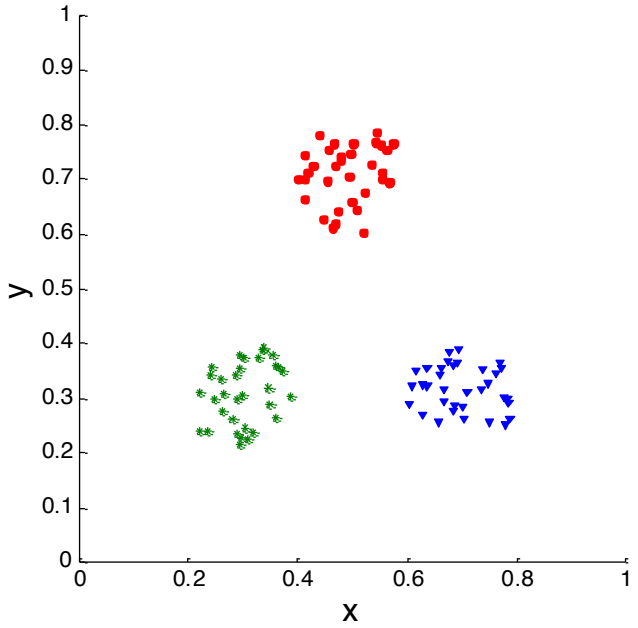
Corr = 0.9235

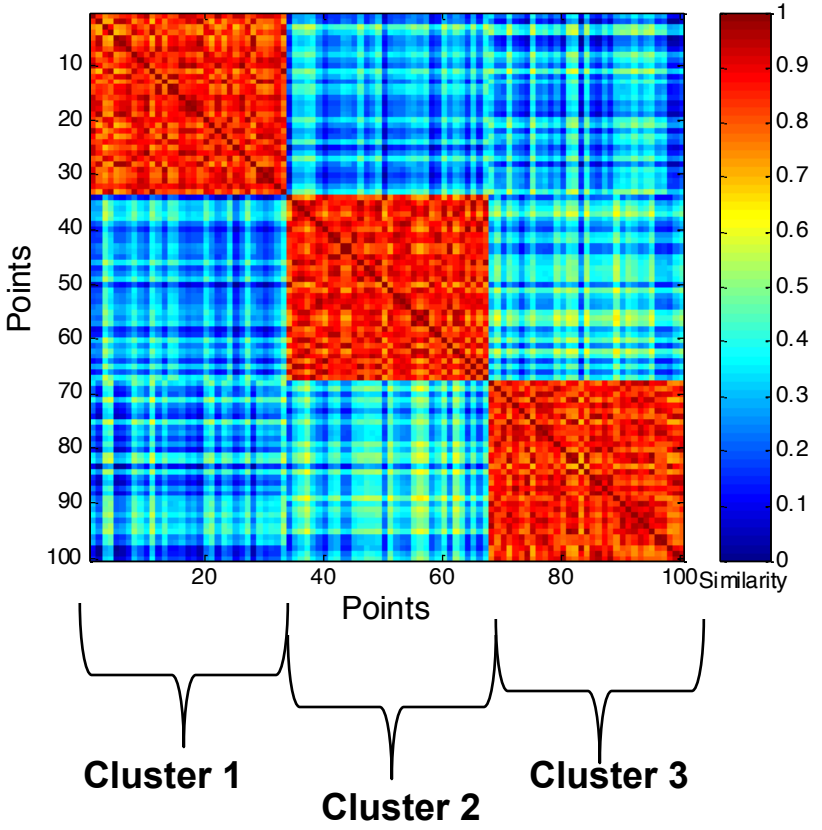


Corr = 0.5810

Using Similarity Matrix for Cluster Validation

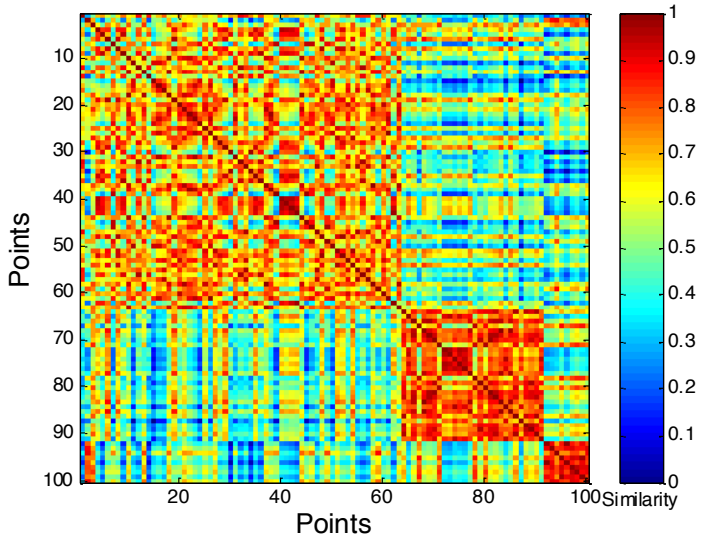
- **Order the similarity matrix with respect to cluster labels and inspect visually.**

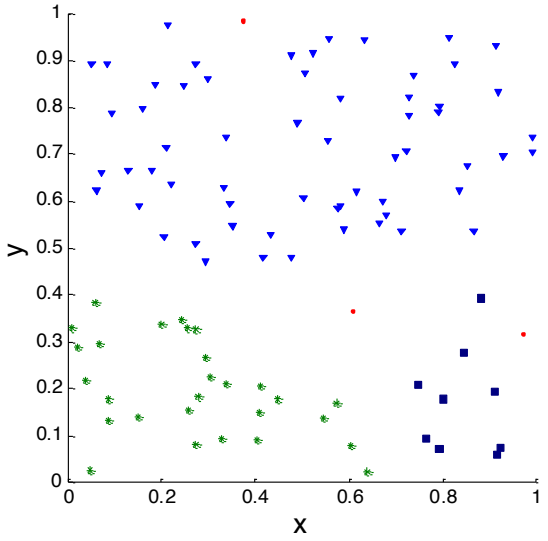




Using Similarity Matrix for Cluster Validation

- **Clusters in random data are not so crisp**

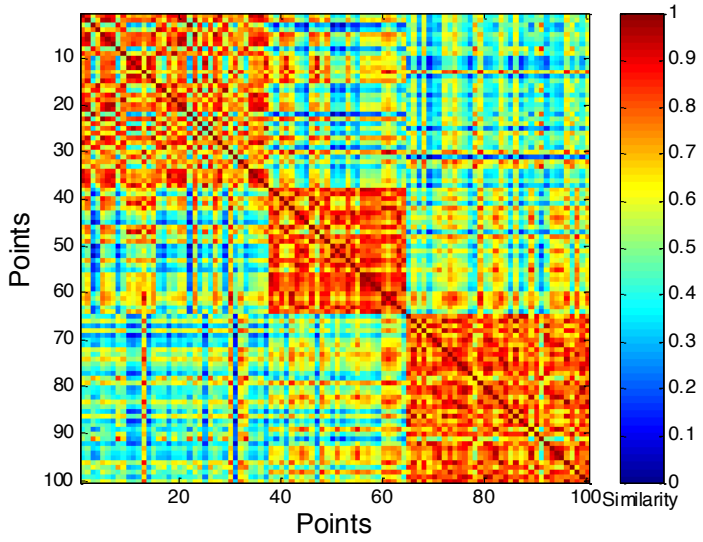


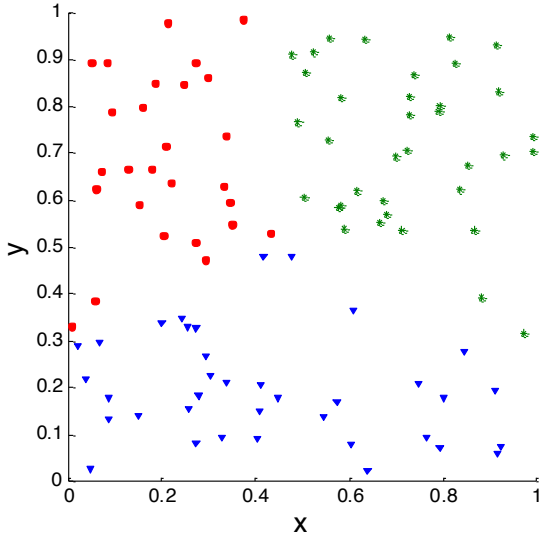


DBSCAN

Using Similarity Matrix for Cluster Validation

- **Clusters in random data are not so crisp**

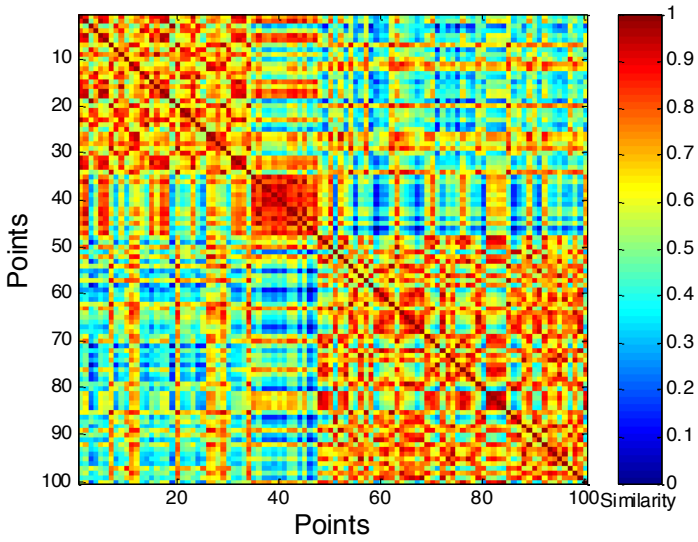


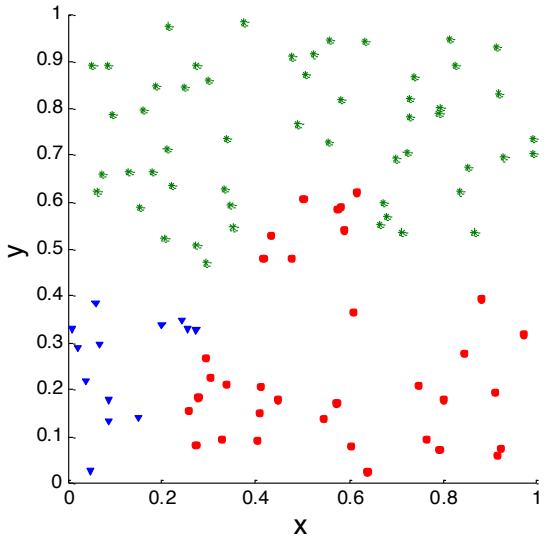


K-means

Using Similarity Matrix for Cluster Validation

- **Clusters in random data are not so crisp**





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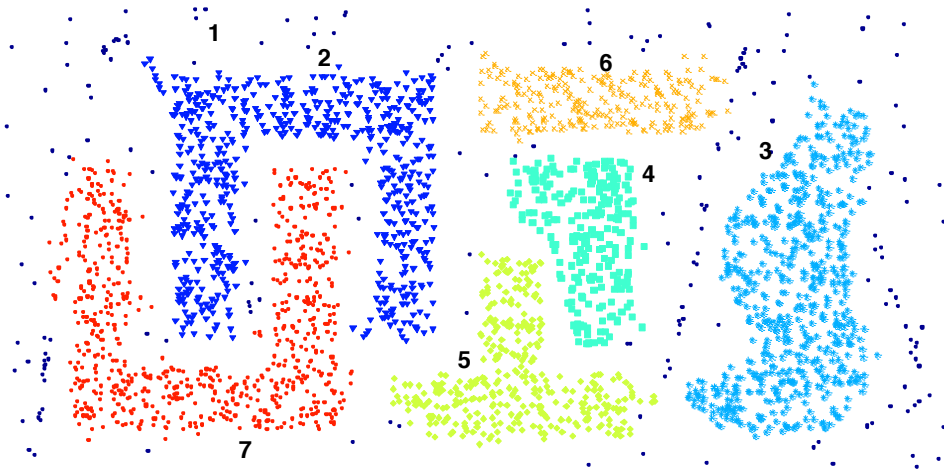
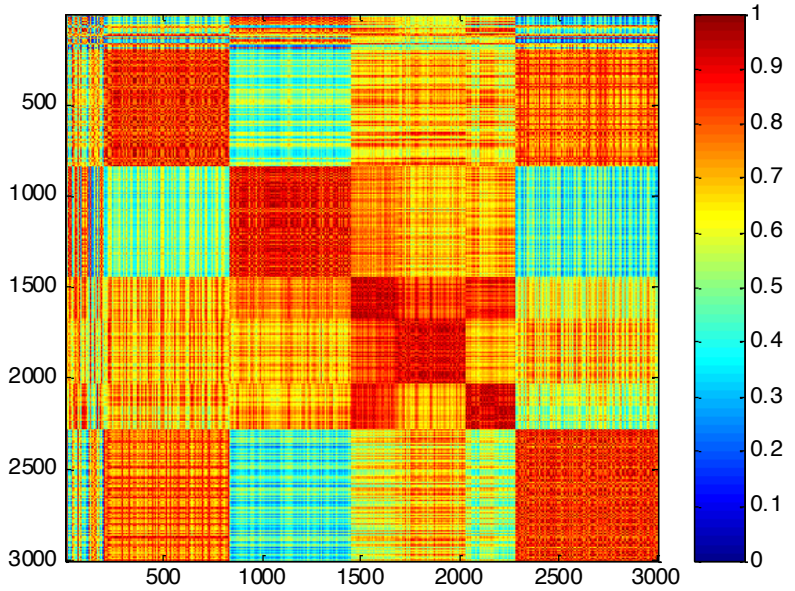
Using Similarity Matrix for Cluster Validation

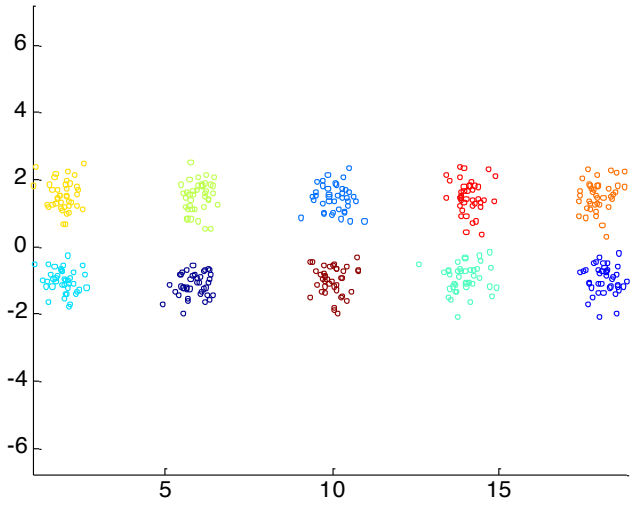


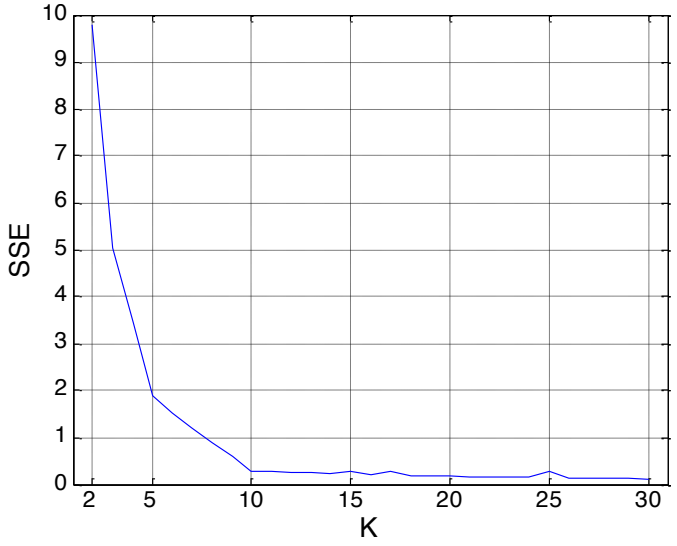


DBSCAN

Internal Measures: SSE

- Clusters in more complicated figures aren't well separated
- Internal Index: Used to measure the goodness of a clustering structure without respect to external information
  - SSE
- SSE is good for comparing two clusterings or two clusters (average SSE)
- Can also be used to estimate (*elbow method*) the number of clusters





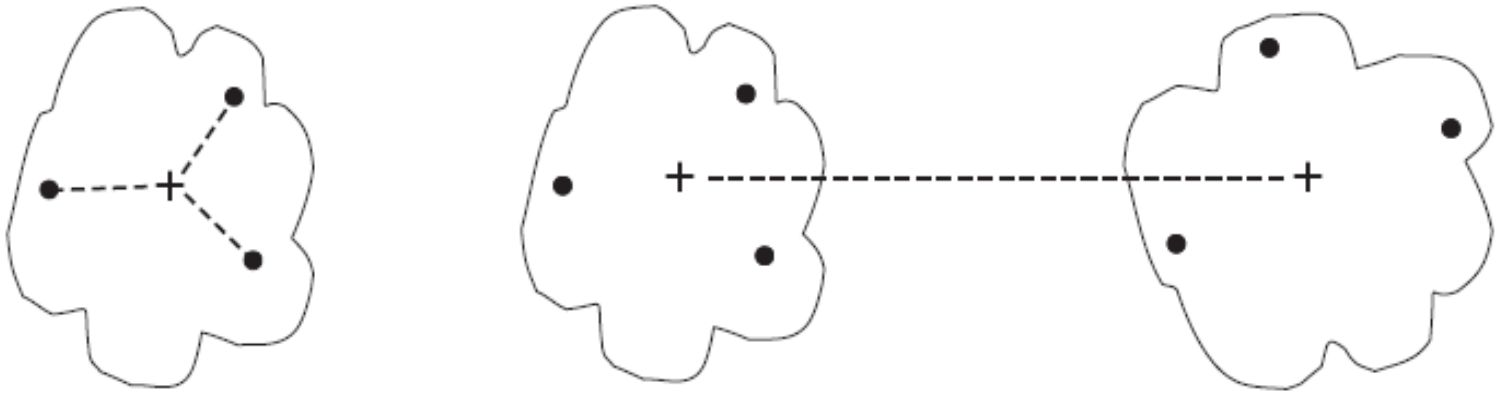
Internal measures: Cohesion or Separation

$$overall\_validity = \sum_{1=1}^{K} validity(C_i)$$

- **Validity(C_i): Cohesion or Separation**
- **Cluster Cohesion: Measure the affinity among all cluster objects**
- **Cluster Separation: Measure how distinct or well-separated a cluster is from other clusters**

Internal measures: Cohesion or Separation

- **Prototype-Based**

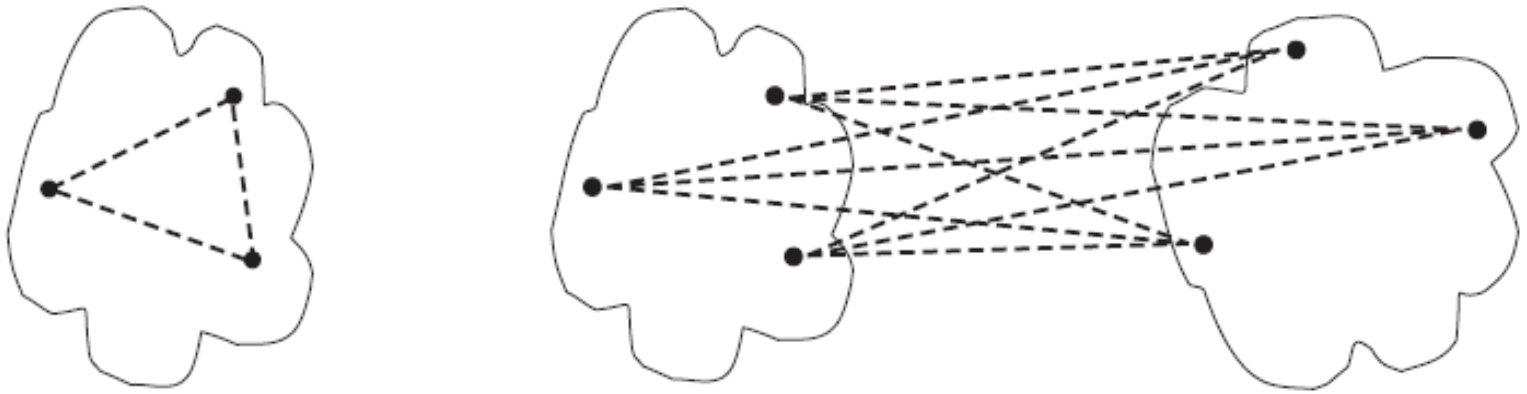


(a) Cohesion. (b) Separation.

Figure 8.28. Prototype-based view of cluster cohesion and separation.

Ancora misure interne: Cohesion e Separation

- **Graph-Based**



(a) Cohesion. (b) Separation.

Figure 8.27. Graph-based view of cluster cohesion and separation.

Cohesion and Separation

- **The cohesion is measured by the *within cluster* sum of squared errors (WSS=SSE)**

$$WSS = \sum_i \sum_{x \in C_i} (x - m_i)^2$$

where m_i is the centroids of cluster C_i

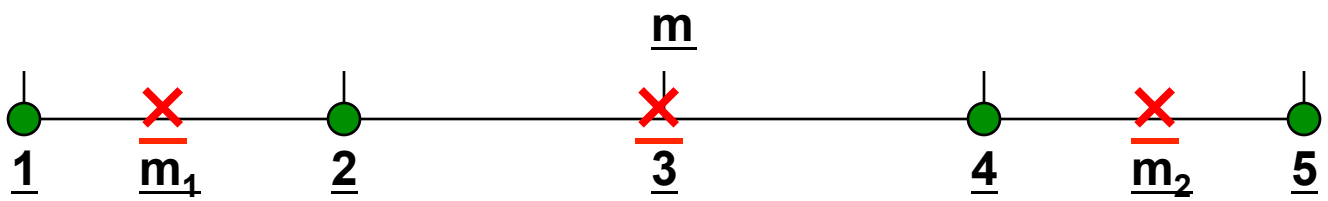
- **The separation is measured by the *between cluster* sum of squared errors**

$$BSS = \sum_i |C_i| (m - m_i)^2$$

where $|C_i|$ is the size of cluster cluster i and m is the mean of all centroids

Cohesion and Separation

- **Example:**
  - **BSS + WSS = constant**



K=1 cluster:

$$WSS = (1-3)^2 + (2-3)^2 + (4-3)^2 + (5-3)^2 = 10$$

$$BSS = 4 \times (3-3)^2 = 0$$

$$Total = 10 + 0 = 10$$

K=2 clusters:

$$WSS = (1-1.5)^2 + (2-1.5)^2 + (4-4.5)^2 + (5-4.5)^2 = 1$$

$$BSS = 2 \times (3-1.5)^2 + 2 \times (4.5-3)^2 = 9$$

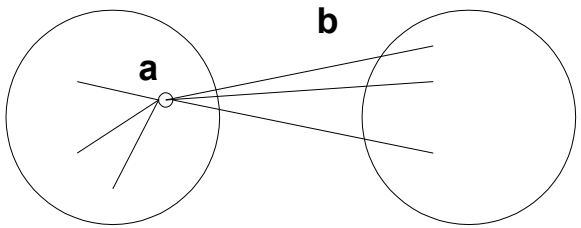
$$Total = 1 + 9 = 10$$

Internal Measures: Silhouette Coefficient

- **Silhouette Coefficient combine ideas of both cohesion and separation, but for individual points, as well as clusters and clusterings**
- **For an individual point, *i***
  - **Calculate *a* = average distance of *i* to the points in its cluster**
  - **Calculate *b* = *min* (average distance of *i* to points in another cluster)**
  - **The silhouette coefficient for a point is then given by**

    $s = 1 - a/b$ if $a < b$, (or $s = b/a - 1$ if $a \geq b$, not the usual case)

  - **Typically between 0 and 1.**
  - **The closer to 1 the better.**



- **Can calculate the Average Silhouette width for a cluster or a clustering**

External measures (supervised) for cluster validity

- From information retrieval: Precision and Recall
  - Given a query, let A be all the returned documents, and B the relevant ones
  - precision = $\frac{|A \cap B|}{|A|}$
  - recall = $\frac{|A \cap B|}{|B|}$
- F (*F-measure*): armonic mean of precision and recall
  - The armonic mean is smaller than the aritmetic and geometric one

$$F = \frac{2}{1/p + 1/r} = \frac{2pr}{p + r}$$

External measures (supervised) for cluster validity

- To validate a single cluster i wrt classe j
  - precision p_{ij} and recall r_{ij}

- m is the total number of elements to be clustered
- m_i is the number of elements of cluster i
- m_j is the number of elements of class j
- m_{ij} is the number of elements of cluster i also belonging to class j

$$precision(i, j) = m_{ij} / m_i$$

$$recall(i, j) = m_{ij} / m_j$$

External measures (supervised) for cluster validity

- **Entropy**
  - **The degree to which each cluster consists of elements of the same class**
  - **$p_{ij} = m_{ij} / m_i$ as the probability that a member of cluster i belong to class j, where L is the number of classes**

$$e_i = -\sum_{j=1}^{L} p_{ij} \log_2 p_{ij}$$

Equal to 0 if all the members of cluster *i* belong to a single class

  - **The total entropy of a clustering is a sum weighted by the size of each of the *K* clusters**

$$e = \sum_{i=1}^{K} \frac{m_i}{m} e_i$$

External measures (supervised) for cluster validity

- **Purity** of a clustering:
  - The same as **precision**
  - $precision(i, j) = p_{ij} = m_{ij} / m_i$
    i.e., the probability that a member of cluster i belong to class j

- **Purity of cluster** i: $p_i = \max_j p_{ij}$

Equal to 1 if all cluster members belongs to the same class

- **Purity of a clustering:** $p = \sum_{i=1}^{K} \frac{m_i}{m} p_i$

External Measures of Cluster Validity: Entropy and Purity

Table 5.9. K-means Clustering Results for LA Document Data Set

Cluster	Entertainment	Financial	Foreign	Metro	National	Sports	Entropy	Purity
1	3	5	40	506	96	27	1.2270	0.7474
2	4	7	280	29	39	2	1.1472	0.7756
3	1	1	1	7	4	671	0.1813	0.9796
4	10	162	3	119	73	2	1.7487	0.4390
5	331	22	5	70	13	23	1.3976	0.7134
6	5	358	12	212	48	13	1.5523	0.5525
Total	354	555	341	943	273	738	1.1450	0.7203

entropy For each cluster, the class distribution of the data is calculated first, i.e., for cluster j we compute p_{ij}, the 'probability' that a member of cluster j belongs to class i as follows: $p_{ij} = m_{ij}/m_j$, where m_j is the number of values in cluster j and m_{ij} is the number of values of class i in cluster j. Then using this class distribution, the entropy of each cluster j is calculated using the standard formula $e_j = \sum_{i=1}^{L} p_{ij} \log_2 p_{ij}$, where the L is the number of classes. The total entropy for a set of clusters is calculated as the sum of the entropies of each cluster weighted by the size of each cluster, i.e., $e = \sum_{i=1}^{K} \frac{m_i}{m} e_j$, where m_j is the size of cluster j, K is the number of clusters, and m is the total number of data points.

purity Using the terminology derived for entropy, the purity of cluster j, is given by $purity_j = \max p_{ij}$ and the overall purity of a clustering by $purity = \sum_{i=1}^{K} \frac{m_i}{m} purity_j$.

External Measures of Cluster Validity: Correlation between Matrixes

- Any two objects in the same cluster should belong to the same class

- Ideal cluster similarity matrix *(n×n)*
  - Entry (i,j) = 1 : the two objects belong to the same cluster
  - Entry (i,j) = 0 : the two objects belong to distinct clusters
- Ideal class similarity matrix *(n×n)*
  - Entry (i,j) = 1 : the two objects belong to the same class
  - Entry (i,j) = 0 : the two objects belong to distinct class

- We can compute the *correlation* between the two matrixes

External Measures of Cluster Validity: Correlation between Matrixes

- **Or we can measure the matrix similarity, using a *similarity measure between binary vectors***
  - **f_{00} = number of object pairs i,j having a different class and a different clusters**
  - **f_{01} = number of object pairs i,j having a different class and the same cluster**
  - **f_{10} = number of object pairs i,j having the same class and a different cluster**
  - **f_{11} = number of object pairs i,j having the same class and the same cluster**

$$jaccard\_sim = \frac{f11}{f01 + f10 + f11}$$

A tool to visualize the behavior of different clustering algorithms

- **http://www.cs.ualberta.ca/~yaling/Cluster/Applet/Code/Cluster.html**

Final Comment on Cluster Validity

"The validation of clustering structures is the most difficult and frustrating part of cluster analysis.

Without a strong effort in this direction, cluster analysis will remain a black art accessible only to those true believers who have experience and great courage."

***Algorithms for Clustering Data*, Jain and Dubes**